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Mayor and City Commissioners

Thank you for reviewing my qualifications for the City of Tallahassee Commission Seat 1 I am very excited about having the opportunity to use my passion for helping others by serving the citizens of our community

I have been heavily involved within our community for several years Many of you had the chance to see, first hand, my commitment to our community in the wake & aftermath that was hurricane Michael as I worked with multiple volunteer groups in partnership with the Kearney Center to prepare and help provide food for over 5000 people My commitment to this community, and to this region, has been unwavering, and is still going on this Holiday Season I believe Florida's Capitol city is, and will continue to be, at the center for recovery for months and years yet to come This will inevitably bring many unique opportunities and challenges My years of service make me most qualified to fulfill the duties of Seat 1

I have a fresh understanding of what Tallahasseans want from their elected officials due to the over year and a half I spent Campaigning for a Seat on the City Commission alongside many of you who are serving now

My 28 year career in the Restaurant Industry has provided me with a keen understanding of business principles Throughout my career, I've been brought in to improve the morale of businesses, improve quality of service, and bring success to failing enterprises I have a long history of being not only a successful change agent, but someone who could build effective teams of diverse individuals who know what it means to work smart, be resilient, and know how to succeed while doing more with less In my current position at the Kearney Center, I have the unique opportunity to actively work with over 60 civic, faith-based, and business groups working alongside thousands of volunteers each month whose mission is to serve others

I've been blessed to have been a part of several philanthropic endeavors, and my involvement led me to service on several charitable and non-profit committees and Board of Directors, many of which I serve on today It led me to become a coach with Special Olympics of which I still am involved 17 years later I took on a leadership positions as Executive Director of a charity that helped the intellectually disabled where I learned the importance of funding the non-profit community so they can improve the lives of so many people in our City These experiences have prepared me for the commitment it takes to help others in our community as a City Leader

I am most proud of my commitment to community service during my entire career That commitment earned me the 2008 and 2009 National Restaurant Association Humanitarian of the Year I was a nominee for the Glenn J Winuk Humanitarian Award twice and was a finalist in 2017 In addition, I was a nominee for Tallahassee Volunteer of the Year twice, and a finalist in 2016 An appointment to the City Commission will simply be an extension of what I have been doing my entire career in our community

Being an adoptive parent and having a child with special needs, I understand the struggles and adversity children face, and how best to help them adapt I know child development and well-being is a high priority for this commission, as it is mine

Being a business leader, I understand the importance of relationships within our community I will continue to support economic growth, especially in the areas Tallahassee needs to see it the most As a coach and mentor for many children and adults, I understand the potential they can reach with support and encouragement I will be a champion for all who reside and visit our magnificent city! More importantly, however, I will be a team player who understands working together shows voters our Commission is indeed working for them

I agree with this Commission It is indeed a new day to be inspired by new vision, and to lead our City in a new direction I decided to run for office because of my involvement in our community My appointment will come with no questions of integrity, commitment to service, or dedication to community My service is proven daily, making me the right person for Seat 1, and thanks to having current knowledge of the issues important to the citizens of Tallahassee, prepared to serve on day one

Thank you for your time and consideration

Respectfully submitted,

Bill Schack

WILLIAM SCHACK

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Qualifications

17 years of experience working with individuals with disabilities and 28 years of professional management and leadership A strong passion for marketing and working to develop positive community relationships to promote independence and social inclusion Ability to work with a diverse populace and provide effective solutions

- Program Implementation
- Marketing
- Mentoring
- Customer Service
- Community Relations
- Management

Human Services Experience

Leon County Special Olympics — **Tallahassee, FL**
State Marketing Committee Member/Unified Partner/Coach — 2003-present

- Participate as Unified Partner and Coach for multiple sports, training activities, and meetings
- Marketed program to businesses and potential new donors, help fundraise throughout the year
- Implemented golf program, growing participation from 2 members to over 20 each year

The Workshop for Adult Vocational Enrichment (WAVE) — **Tallahassee, FL**
Board Member/Executive Director — 2009-2017

- Organized vocational and social programs for adults with developmental disabilities
- Partnered with community businesses and organizations to build relationships, share resources, secured grant funding including an increase of 50% as program participation increased
- Raised funds to support programs including social skills, chorus, and life skills
- Facilitated community and family involvement in activities

Management Experience

The Kearney Center — **Tallahassee, FL**
Food Service Director — **2015-present**

- Set up and opened kitchen for brand new state of the art facility addressing the homeless population
- In charge of serving 3 meals/800 meals a day to 400-500 homeless and hungry in our community
- Coordinate Meal Calendar for 50-60 volunteer groups and thousands of volunteer hours per month

American Food and Vending — **Tallahassee, FL**
Food Director — 2013 – 2014

- Created and designed signature dishes and catering menu
- Managed staff at 3 café locations including scheduling, payroll, training, and onboarding
- Responsible for meeting food budgets and labor cost goals

Brinker International **Tallahassee, FL**
General Manager 2011 - 2013

- Served as General Manager for Chili's location
- Improved guest satisfaction rates, sales, food safety, and kitchen performance levels

- Supported local fundraisers and community events to promote restaurant
- Executed corporate marketing campaigns to increase sales and build patronage

Apple Two Associates **Tallahassee, FL**
General Manager 2005 – 2010

- Inducted as a member of the Emerald Club- scores of 90% in Applebee's Operational Inspection
- Recognized by The National Restaurant Association as Humanitarian of the Year in 2008 and 2009
- Named Franchise Marketing Manager of the Year in 2010

Applejam, Inc / ZT Enterprises LLC **Tallahassee, FL**
Director of Operations 2002- 2005

- Directed openings of 7 new locations including hiring, marketing, choosing décor, and training
- Promoted Qdoba brand in new markets

Applejam Inc. **Tallahassee, FL**
General Manager 1989-2002

- Opened 3 stores and assisted with operations and sales growth
- Recognized as Company Team Player of the Year in 1999

Education

Florida State University **Tallahassee, FL**
Bachelors of Science- Marketing Communications 1990

Professional and Civic Associations

Guardian ad litem for Florida Second Circuit **Tallahassee, FL**

American Cancer Society **Tallahassee, FL**
Board Member/Road to Recovery Driver

Florida Restaurant and Lodging Association (Tallahassee Chapter) **Tallahassee, FL**
Past President/Member

Killearn Homes Association **Tallahassee, FL**
Board Member

Network of Entrepreneurs and Business Advocates **Tallahassee, FL**
Member

Capital City Tiger BayClub **Tallahassee, FL**
Member

Curriculum Vitae

William Schack

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Education

BS 1990	Marketing Communications	Florida State University

Professional Positions

March 2015-Present	Food Services Director, The Kearney Center
2013-2014	Food Director, American Food and Vending, Department of Education, Department of Environmental Protection, AHCA
2011-2013	General Manager, Brinker International dba Chili's Tallahassee, Florida
2005-2010	General Manager, Apple Two Associates dba Applebee's Grill and Bar
2002-2005	Director of Operations, ZT Enterprises LLC dba Qdoba Mexican Grill
1989-2002	General Manager, Apple Jam Inc dba Applebee's Grill and Bar

Honors and Other Professional Activities

2017	Nominee for Volunteer of the Year in Social/Civic Services
2017	Finalist for Glenn J Winuk Humanitarian Service Award
2016	Finalist for Volunteer of the Year in Social/Civic Services
2016	Nominee for Glenn J Winuk Humanitarian Service Award
2010	Applebee's Franchise Marketing Manager of the Year
2009	National Restaurant Association, Florida Humanitarian of the Year
2008	National Restaurant Association, Florida Humanitarian of the Year
1999	Applebee's Franchise Team Player of the Year

Service

Pre-Certification	Guardian ad litem Florida Second Circuit
2018-Present	Board of Directors, Theta Chi of Tallahassee, Inc
2014-Present	Board of Directors, Killearn Homes Association
2004-Present	Coach and Unified Partner, Special Olympics Leon County
2012-Present	Volunteer Leadership Board, American Cancer Society
2016-2018	Florida State University School Board Member
2007-2008	Chapter President/Board Member, Florida Restaurant and Lodging Association, Tallahassee Chapter
2008-2016	Board Member/Executive Director, Widening Adult Vital Experiences (WAVE, Inc) Program that help the intellectually disabled
2008-2010	Board of Directors, Keep Tallahassee Leon County Beautiful