

# Intergovernmental Agency Board Meeting

June 27, 2019

# Agenda Modifications

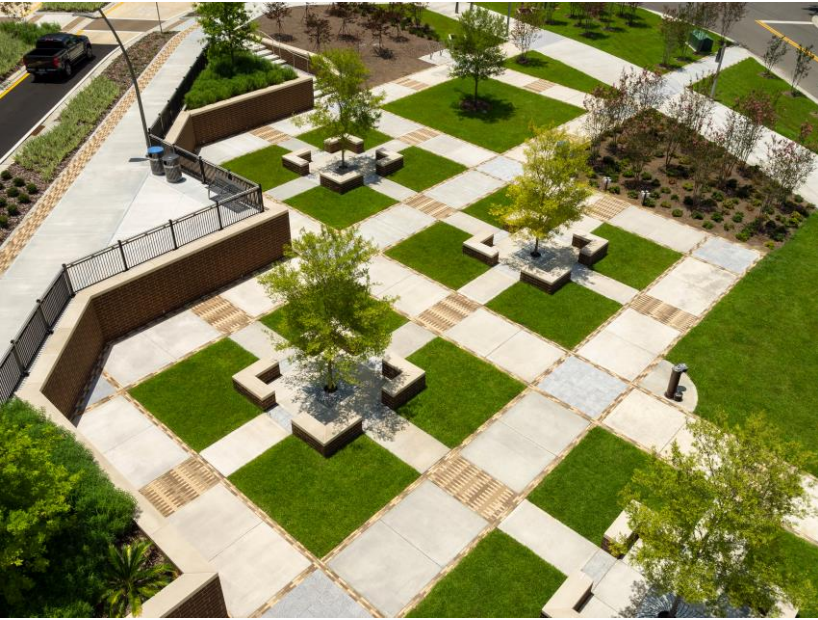
6. Accept Report on Shop Local Initiatives and Authorize Marketing Funds for Shop Local Initiatives
  
14. Approval of the Sale of 1231 Stearns Street PULLED
  
15. Authorization to Advertise, Negotiate and Award Contracts for Marketing and Communications Services
  
16. Authorization to Award a Contract for the Northeast Connector Corridor Project Development and Environment Study and Design Services

# Citizens to be Heard on Non-Agendaed Items

# CAC Chairman's Report

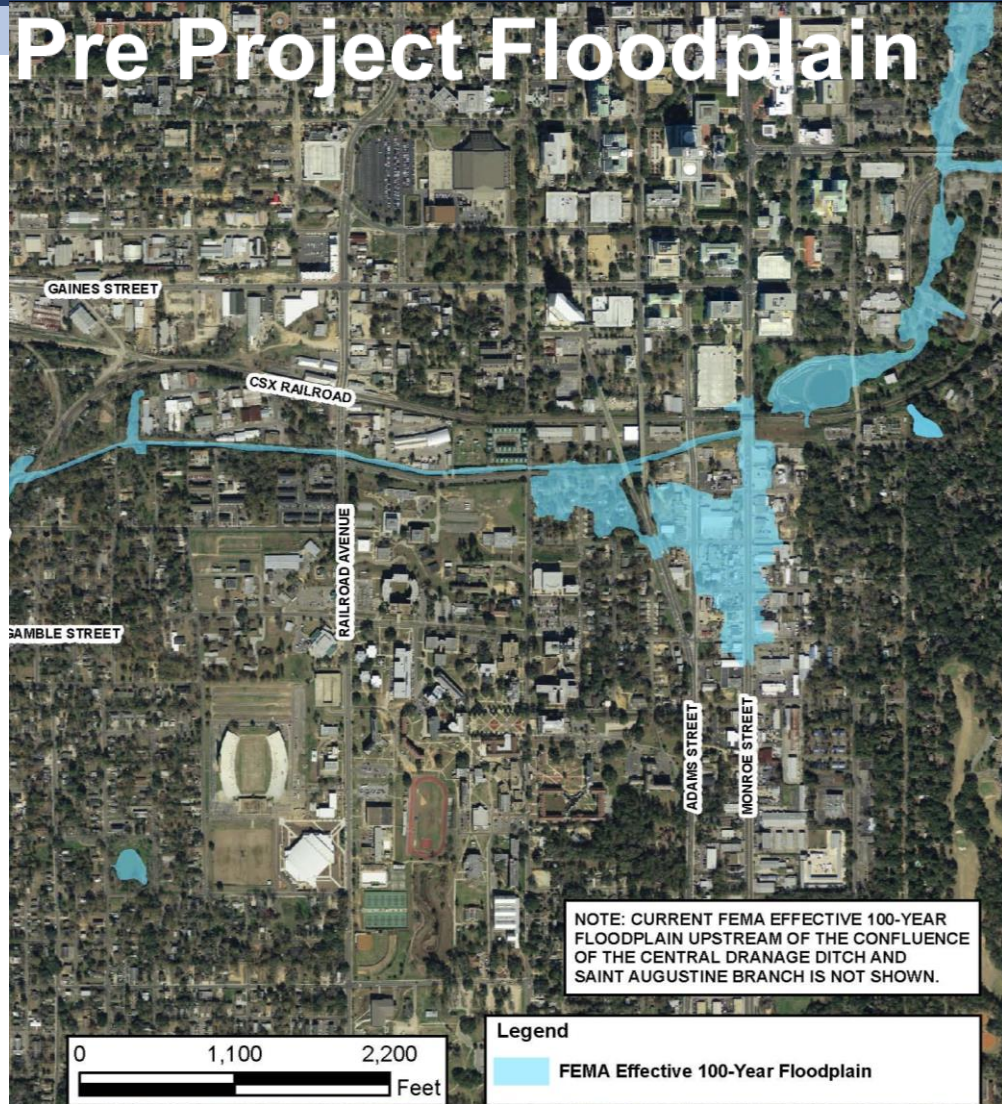
# Blueprint Project Updates

# Capital Cascades Trail

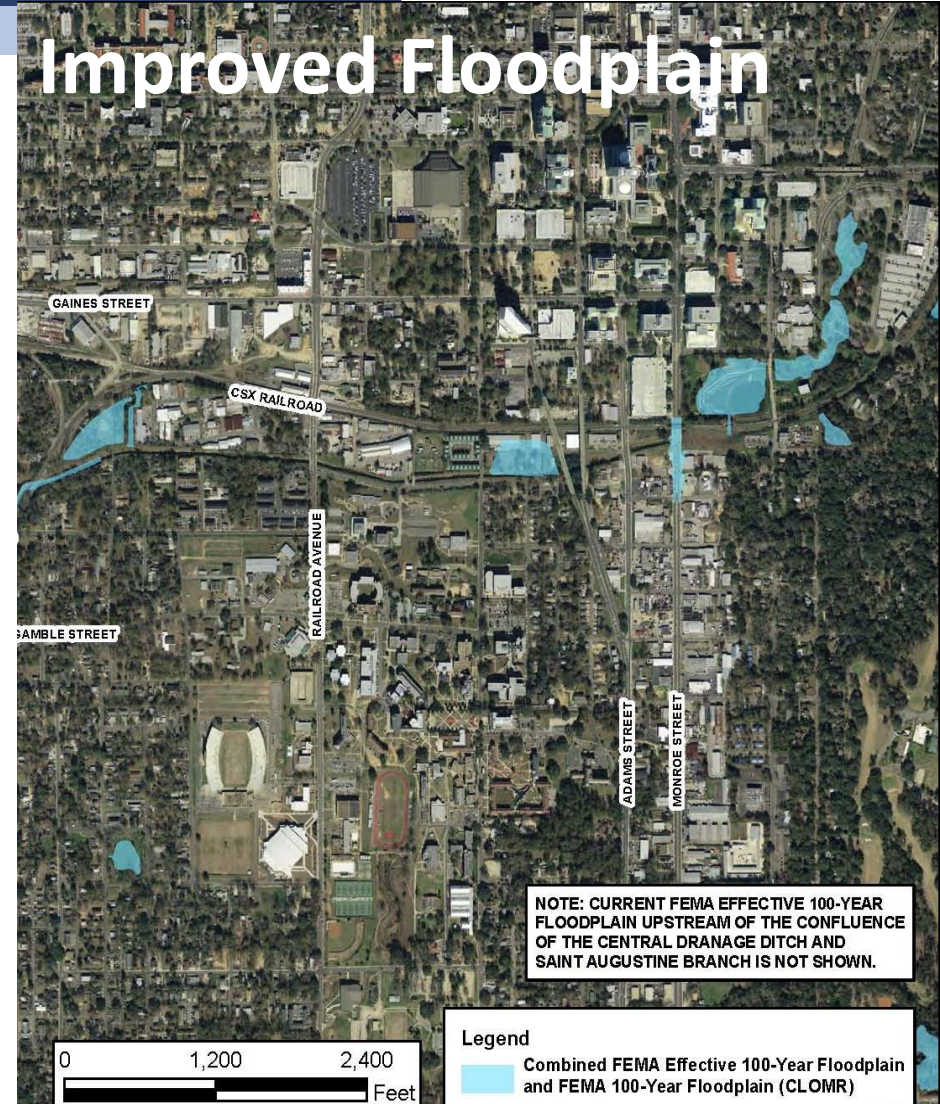


# Capital Cascades Trail Floodplain

## Pre Project Floodplain



## Improved Floodplain



# CCT Segment 3 and FAMU Way - Timeline

- CCT established as a Blueprint project (2000)
- FAMU Way Approved by City Commission (2010)
- FAMU Way Amended by City Commission (2012)
  - Alignment change due to CSX crossing restrictions
- IA Board Approval of Regional Stormwater Facility (2016)
  - Opportunity to improve water quality
  - Provide a gateway feature for FAMU Way
  - Potential capacity for redevelopment





# Public Engagement

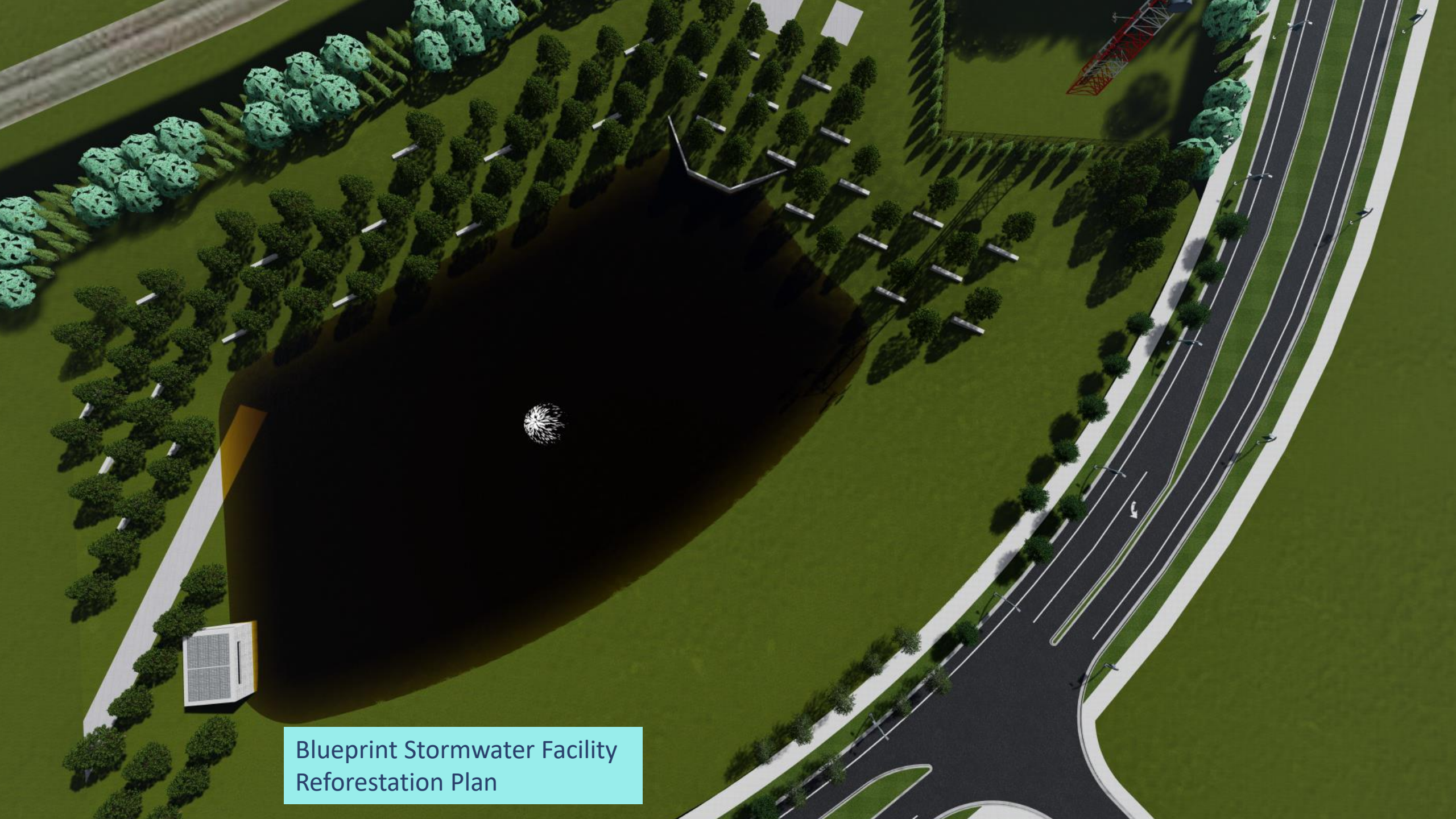
## Focus: West of Pinellas Street

- FAMU Way Citizen Advisory Committee meeting - January 11, 2016
- Florida A&M University President and Executive Leadership meeting - January 16, 2016
- Door to door outreach -January 14, 2016
  - to relay project information and meeting notification to the residences / businesses
- Project and community meeting information
  - Mailed to 1,200+ households
  - Emailed to 300+ people
  - Posted online
  - News release was issued
- Community Meeting: January 26th
  - A survey was distributed to all attendees
  - 25 surveys were returned
  - 58% of the responses supported proposed concept
    - Realignment of Gamble Street to the south
    - stormwater facility
- Blueprint Citizens Advisory Committee

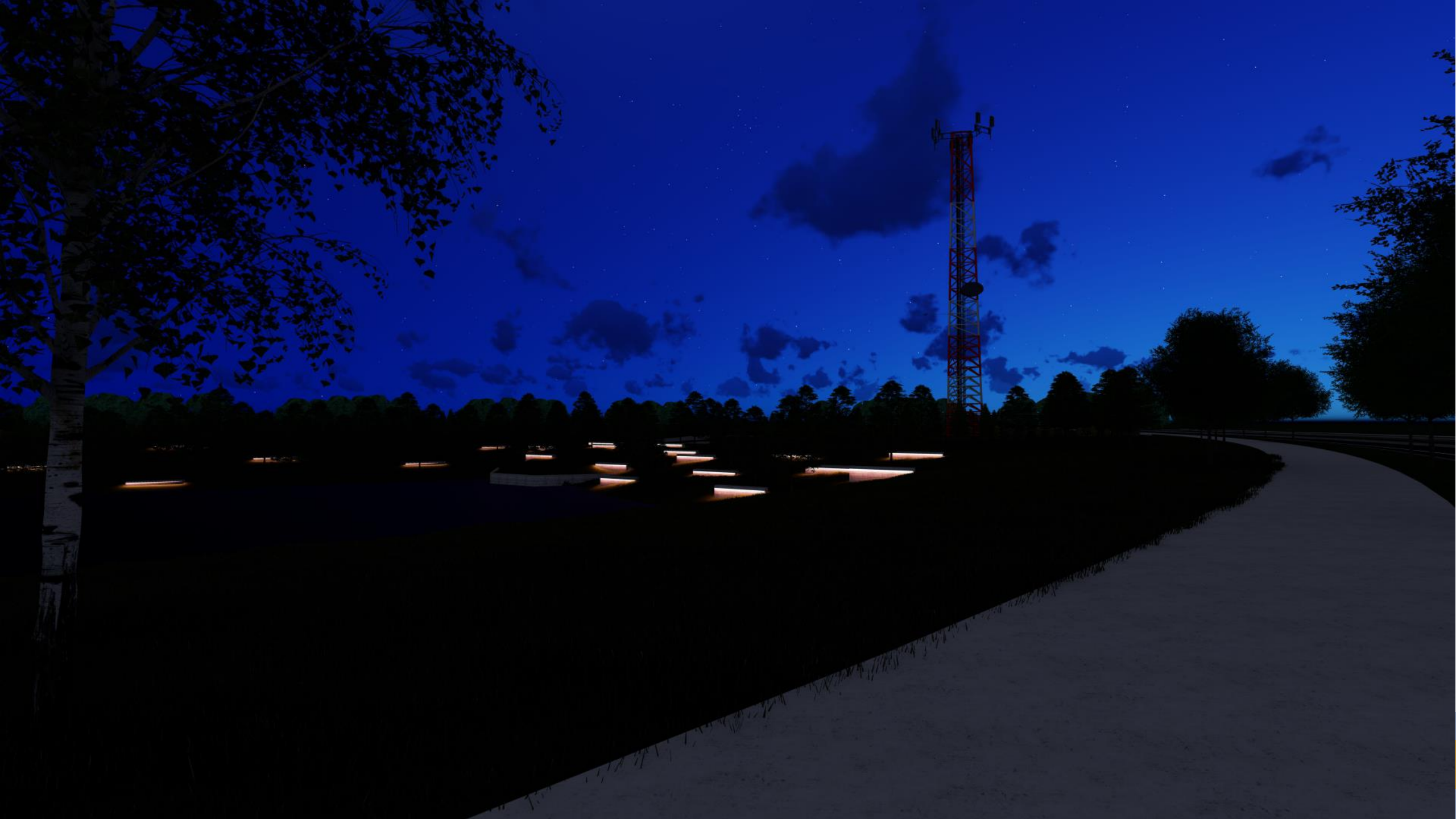


# Regional Stormwater Pond





Blueprint Stormwater Facility  
Reforestation Plan







Proposed Trailhead  
Protected Live Oaks



Proposed Trailhead

MAY 14, 2019



**COAL CHUTE  
POND**

**famu way, capital cascades trail + adjacent development**



# Coal Chute Pond Engagement

## Community Engagement

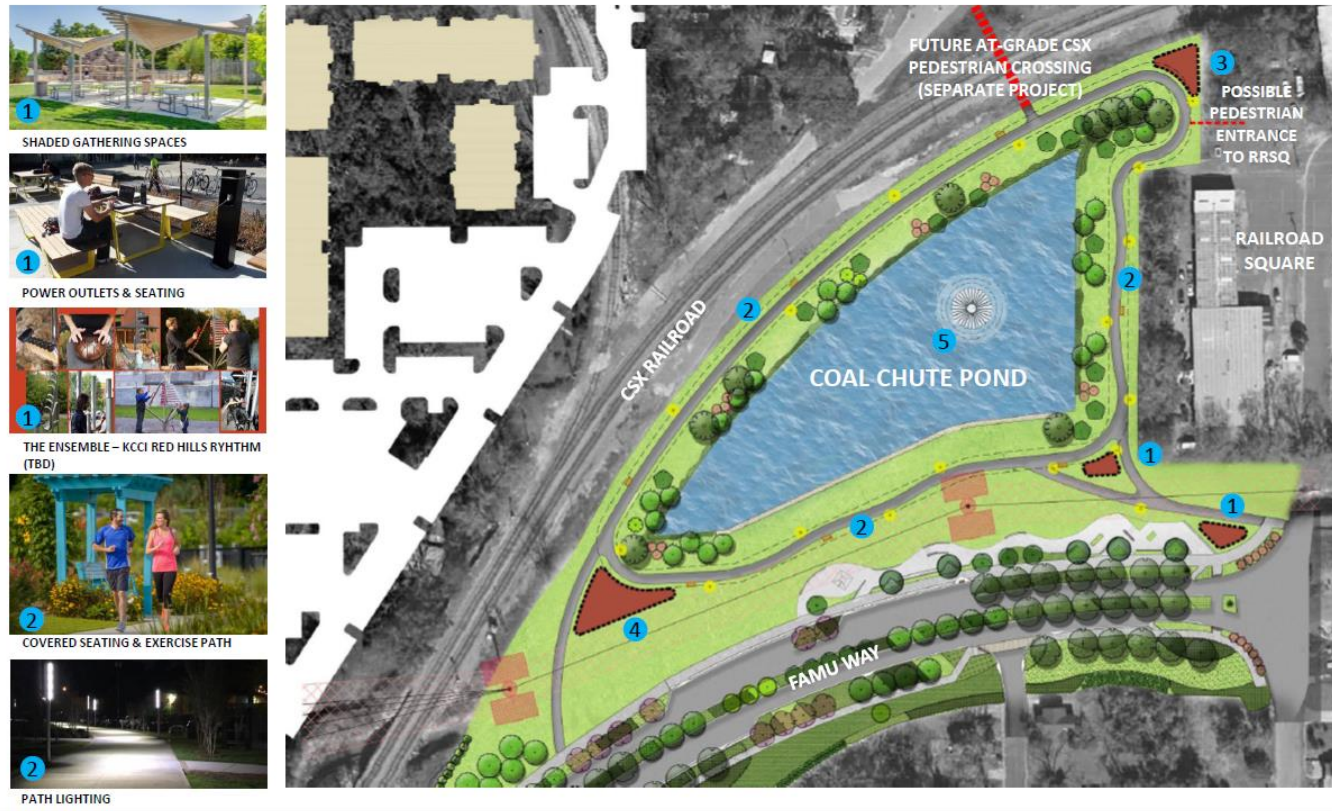
- Over 350 participants
- Community Workshops (two) @ 80 Cities
- Outreach FSU, FAMU markets
- Dollar General
- First Friday
- Online Survey



# Capital Cascades Trail Segment 3 – Coal Chute Pond Amenities

JUNE 5, 2019

- 30% Design includes:
  - KCCI Red Hills Rhythm
    - maintenance review underway
  - Hammock Garden
  - Asphalt trail around the pond
  - Landscaping, lighting & fountain
- CSX crossing
  - Application pending
- Construction
  - Anticipated fall of 2019
- Skateable Art fall 2019



1 SHADED GATHERING SPACES



2 POWER OUTLETS & SEATING



3 THE ENSEMBLE - KCCI RED HILLS RHYTHM (TBD)



4 COVERED SEATING & EXERCISE PATH



5 PATH LIGHTING



3 OUTDOOR PERFORMANCE AREA



4 THE GARDEN - KCCI RED HILLS RHYTHM (TBD)



4 THE GARDEN - HAMMOCKS



5 FOUNTAIN

# Skateable Art at Coal Chute Pond



CAPITAL CASCADES TRAIL SEGMENT 3D  
COAL CHUTE POND - SKATE FEATURES CONCEPTUAL PLAN



# History and Culture Trail

- Informational kiosks honoring
  - Allen Community
  - FAMU History and Civil Rights
  - Villa Mitchell Hill
  - Economic engines in area
- Benefits
  - Improves civic engagement,
  - Enhances civil discourse
  - Educates community on area history
- FAMU History Department
  - Engaged by City
  - Produced historical survey
- The HCT working group
  - Steve Beasley
  - Reginald Ellis
  - Marian Gibbons
  - Delores Harpool
  - Shauna Smith
  - Laverne Washington
- Design summer 2019
- Construction spring 2020



# Capital Cascades Trail – Van Buren Street

- The Project consists of reconstruction of Van Buren St. from Adams St. to Duval St.
  - Underground Power
  - Additional Parking (24)
  - Improvements to Existing Building
- Estimated Project Cost = \$1 million
- Estimated CEI Cost = \$100,000
- Construction is anticipated to begin in the fall of 2019



# CAPITAL CASCADES TRAIL

## Segment 4

*Segment 1  
Franklin Boulevard*

*Segment 3  
FAMU Way*

*Segment 2  
Cascades Park  
Pedestrian Bridge*

*Segment 4*

### First Phase Includes:

- Preliminary stormwater modeling study of the Segment 4 project area
- Stormwater Master Plan for the entire Capital Cascades Trail Project
- Updated project concept
- Design and permitting
- Anticipated cost for preliminary design services \$1 million
- Procurement anticipated fall of 2019

# Northeast Gateway: Welaunee Blvd PD&E

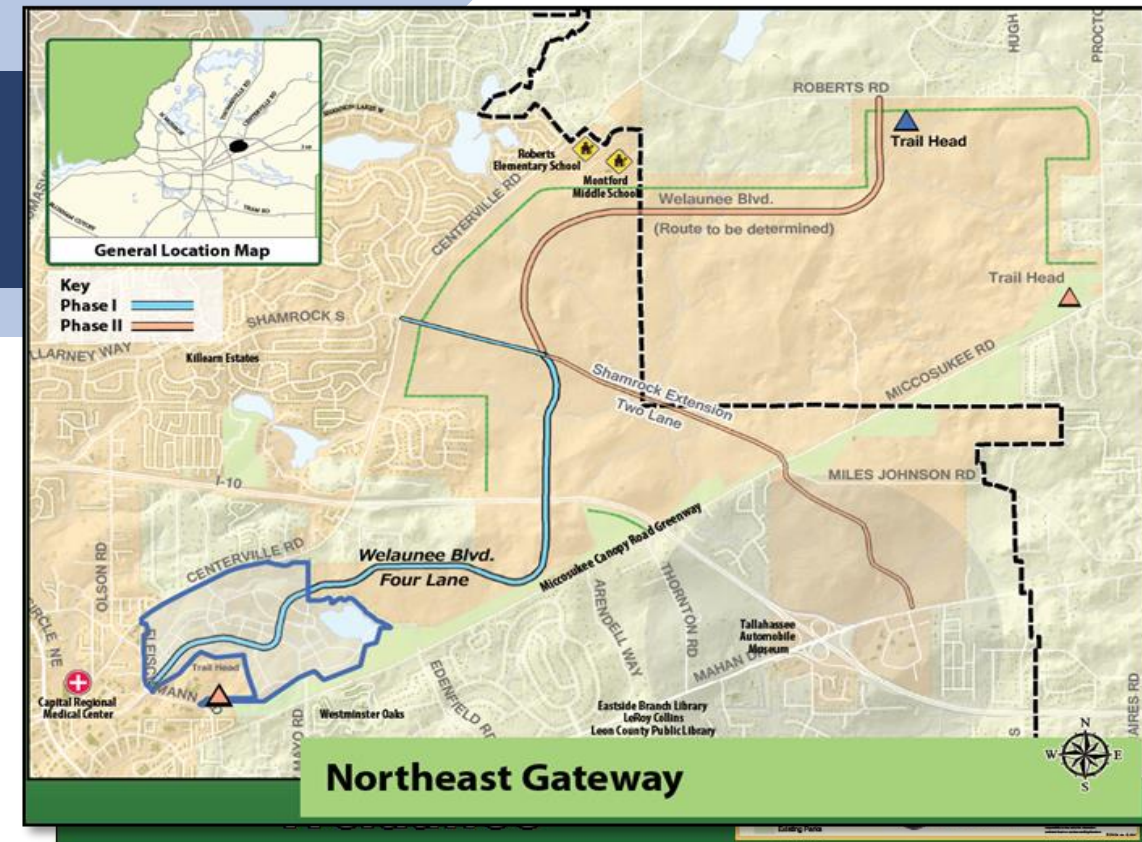
## What is a Project Development & Environment Study?

- Evaluates a planned improvement (in this case a new roadway)
  - to ensure compliance with the National Environmental Policy Act (NEPA)
- Examines the potential impact of the new roadway on numerous factors:
  - environment (natural and cultural resources)
  - community (safety, economic enhancement)
  - existing transportation network (including bicycle and pedestrian features)
- PD&E Study Currently Underway
  - completion is scheduled for winter of 2020
  - design to begin in the Spring of 2021



# Northeast Gateway PD&E Study

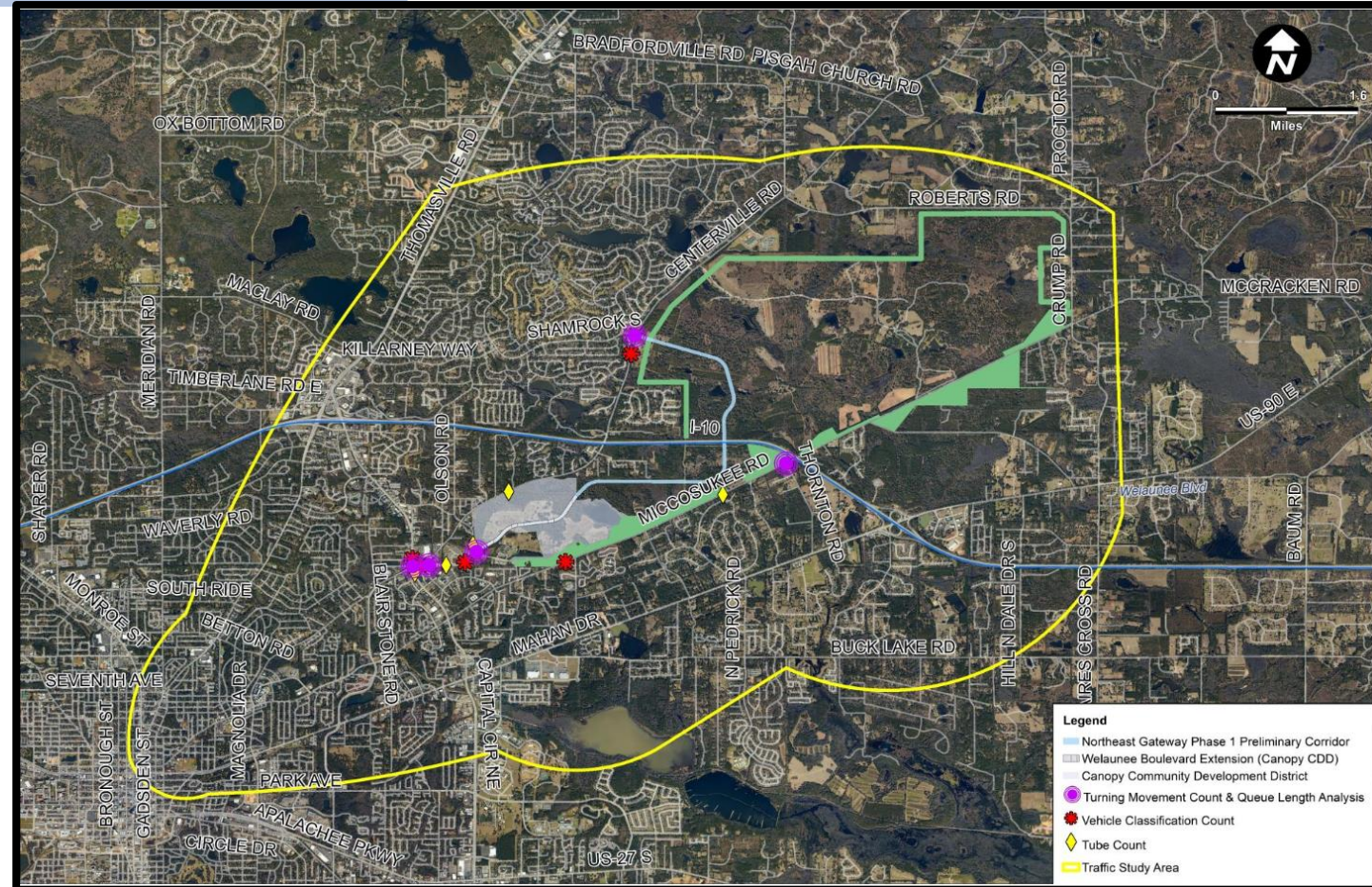
- Public Outreach
  - Kick off meeting – 250+ attendees
  - HOA meetings
  - Over 140 comments received/responded
- Primary Public Concerns
  - Traffic in Killearn Estates area
  - The planned interchange with I-10
  - The Shamrock Street Extension
  - The origin of the project
  - Impacts of the proposed Welaunee Blvd on Killearn Estates property values
- PD&E Study balances the community input with technical analyses





# Northeast Gateway PD&E Study

- Traffic Analysis Study Ongoing
  - Year-2045 traffic volumes
  - Key intersections within the boundary of Capital Circle NE and Proctor Road and Thomasville Road to Mahan Drive
  - Draft complete in fall 2019



# Greenways and Bike Routes

Annual Allocation for Bike Route Network and Greenways Master Plan: \$1,540,000

## IA Board Advanced Greenways Projects

- Capital Circle SW
- Lake Jackson Greenways (2)
- Thomasville Road Trail
- University Greenway
- Southwood Trail (pending IA approval)

## Blueprint projects in Five Year Work Plan with Greenway Components

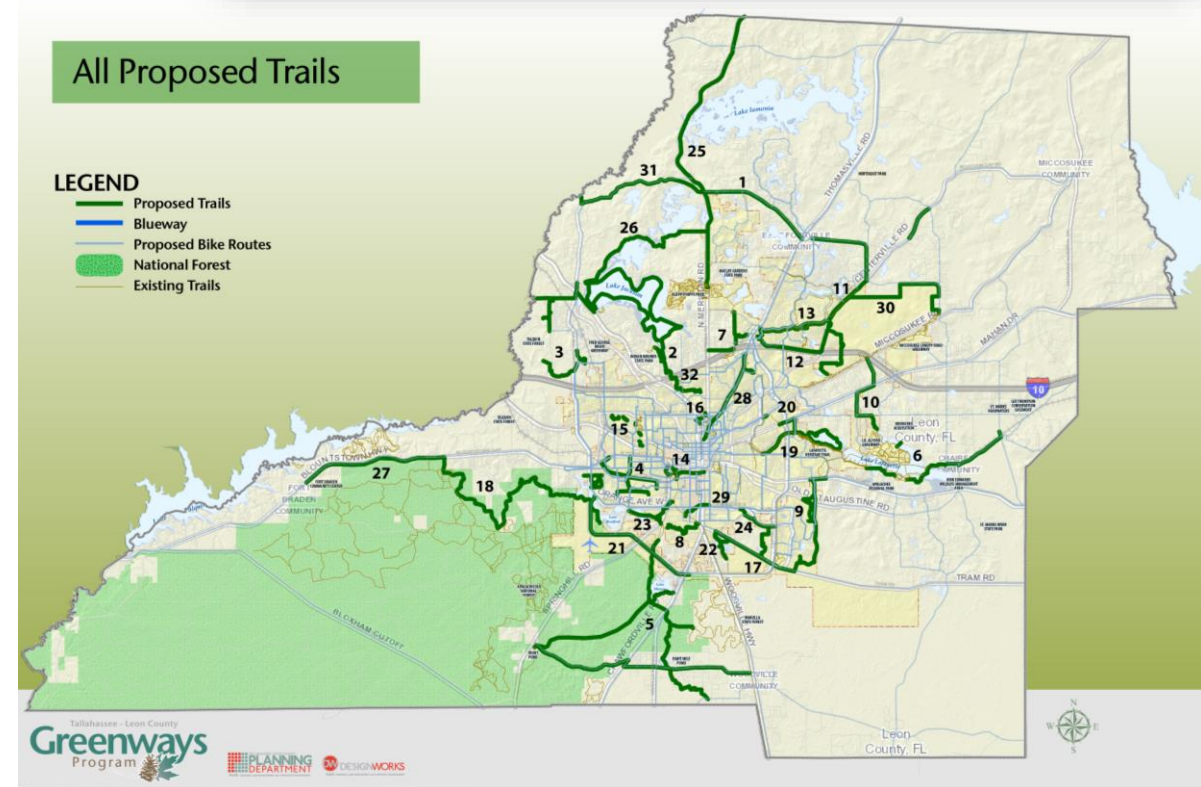
- Capital Cascades Trail Segments 3 and 4
- NE Gateway
- NE Connector
- Market District
- Lake Lafayette and St. Marks Regional Linear Park
- Airport Gateway



# Greenways and Bike Routes

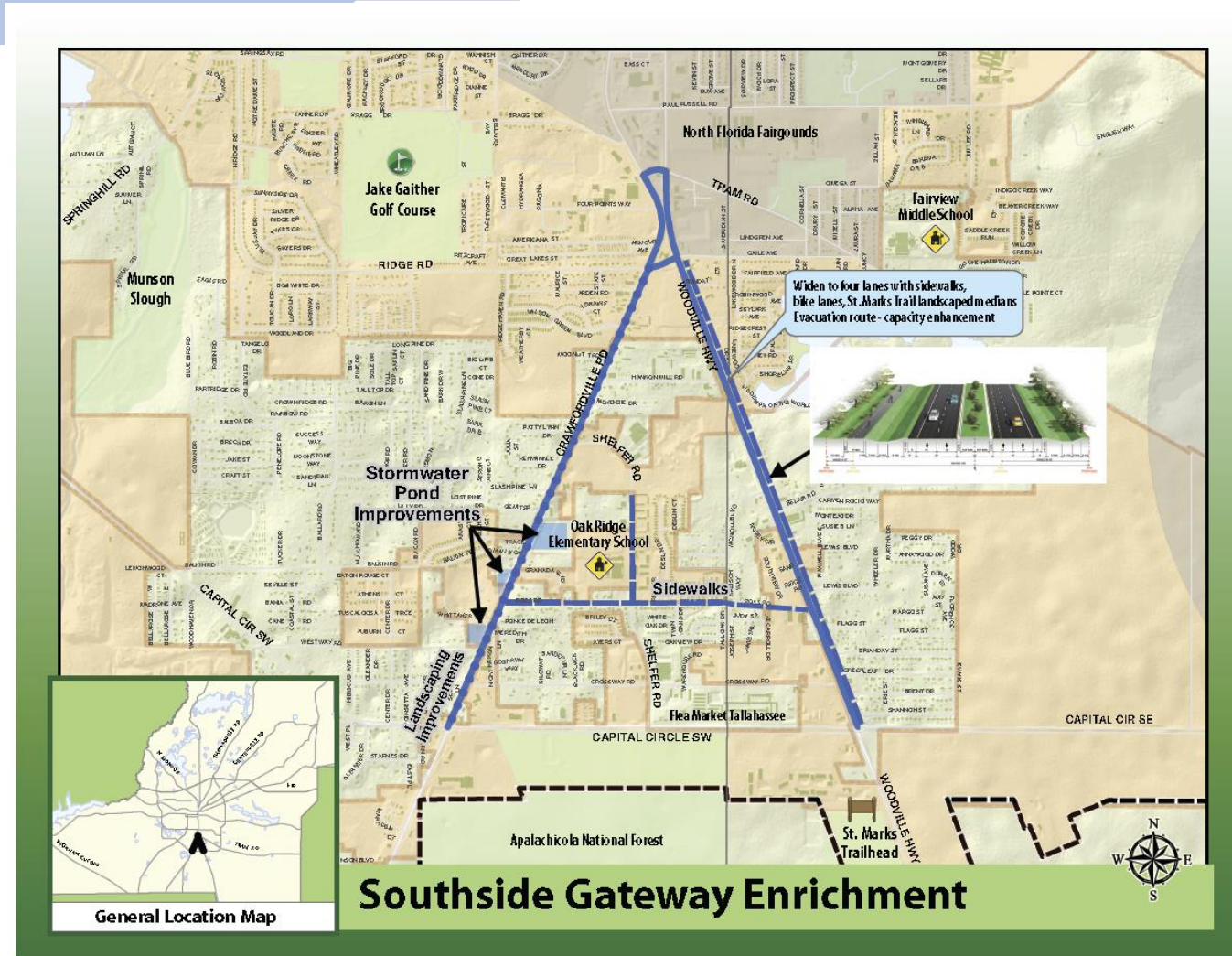
## Prioritization of remaining Greenways projects & Bike Route network

- Develop criteria for IA Board approval
  - Fall 2019
- Factors to Consider
  - CRTPA/Tallahassee-Leon County Bicycle & Pedestrian Master Plan
  - Leveraging Opportunities
  - City, County and FDOT projects
  - Connectivity
  - Safety



# Southside Gateway: Woodville Hwy

- Widens Woodville Highway
- Coordination with CRTPA
- FDOT managing
  - design, right of way acquisition & construction
- FDOT funding
  - design and right of way acquisition
- Blueprint funding (in part) St. Marks Trail realignment
- Coordination with FDOT ongoing



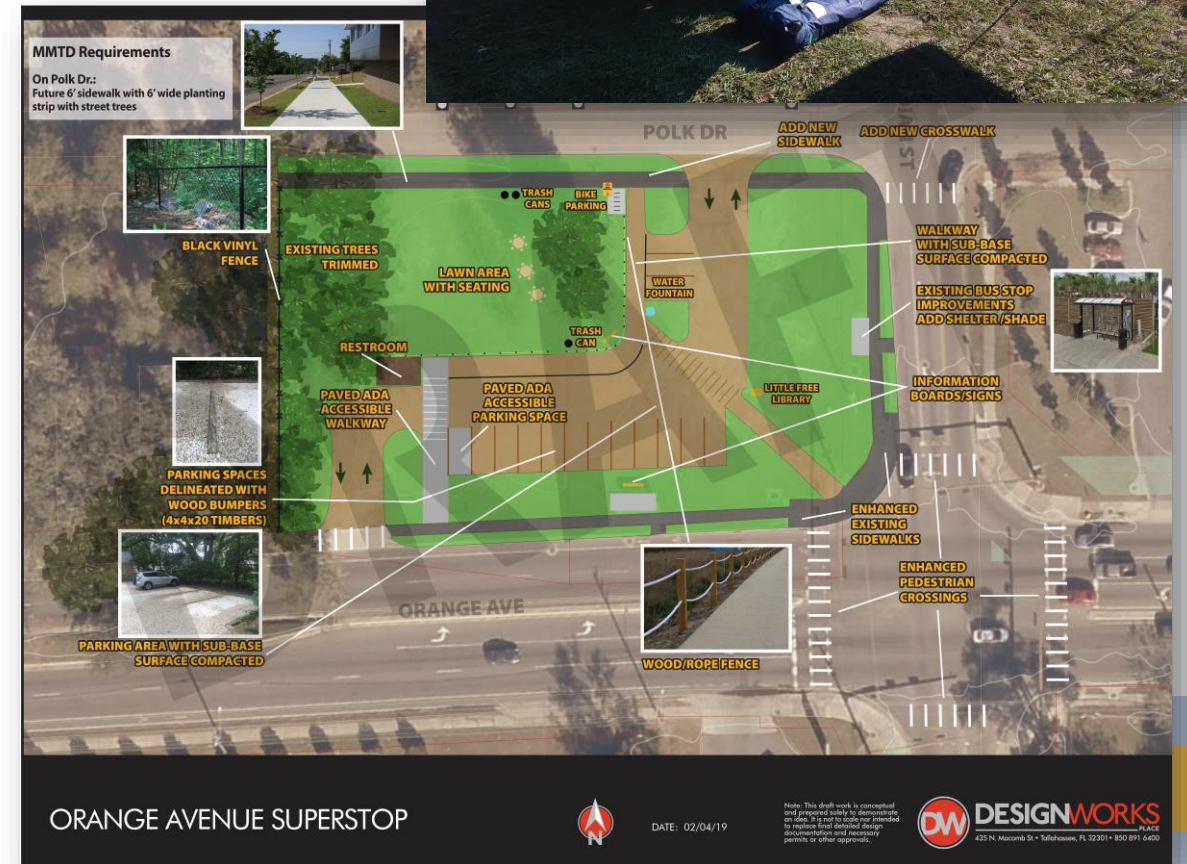
# Orange – Meridian Placemaking



Orange-Meridian Placemaking

# Orange/Meridian Placemaking

- Public Engagement
  - 8 80 Cities – fall 2018
  - Site visits
    - winter & spring 2019
    - Tuesdays & Saturdays
- IA Board Action
  - December 2018
  - Approved Temporary Improvements

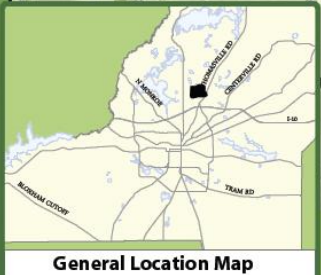
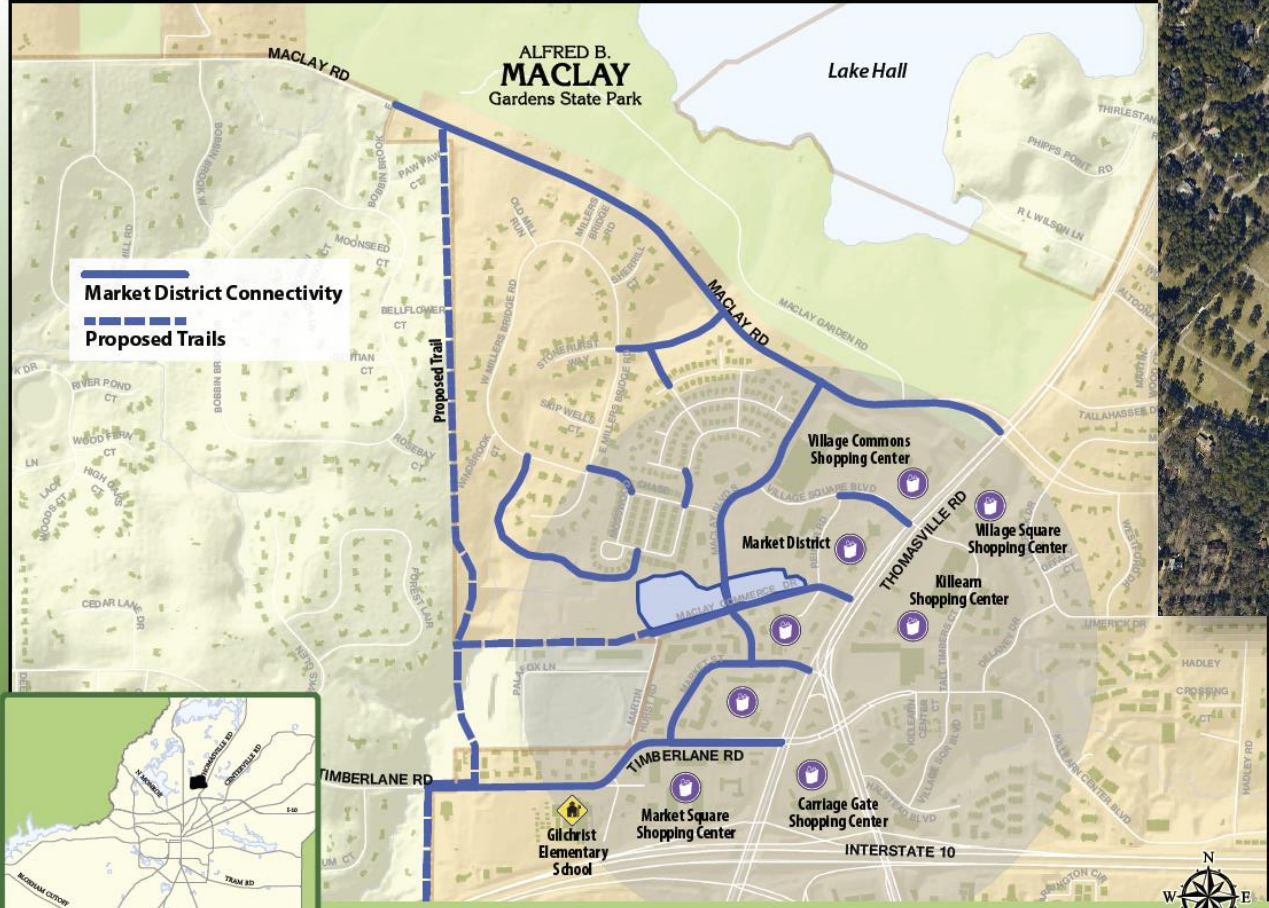


# Orange/Meridian Placemaking

- Temporary site improvement
  - Construction is underway
    - Restroom
    - Water fountain
    - ADA parking
    - Parking lot improvements
    - Picnic tables, trash receptacles
    - Landscaping
    - Sidewalk & lighting
- Contractor is North Florida Asphalt
  - MWSBE participation = 39%
- Procurement underway
  - Design of east ditch enclosure
  - Amenities at stormwater pond



# Market District



Market District



Vicinity Map  
Market District Multi-Purpose Stormwater Project





# Magnolia Drive Trail

- Project design at 90% completion
- The project will be constructed in 2 phases
  - Phase 1 – Monroe St. to Pontiac Dr.
  - Phase 2 – Pontiac Dr. to Apalachee Pkwy.
- Underground power
- Phase 1 construction is anticipated to be advertised by Leon County in fall 2019



# Cascades Park Amphitheater Weatherization

- Proposed awning extension “eyebrow”
  - Final design in July
  - Construction anticipated for winter 2019
- Drain installation and electrical cabinet modifications
- Coordination with Leon County Tourism and City of Tallahassee Parks, Recreation and Neighborhood Affairs



# Cascades Park Trellis Extension



# Recent Grant Awards - \$2 million

## Florida Department of Transportation: Northeast Gateway Project

- Transportation Regional Incentive Program (TRIP)
  - design

## Florida Department of Environmental Protection: Capital Cascade Trail Segment 3D-B Project

- Spring Restoration Funding
  - design, permitting, and construction



# Southwood Trail Construction

- Authorization to enter into a Cost Sharing Agreement with the City to provide construction of a portion of the Southwood Greenway
- Advances the implementation of the Greenways Master Plan
- Links the City's Southeast Park and Leon County's Tram Road Community Sidewalk Enhancement Project
- Cost estimate for the Blueprint portion is \$171,981



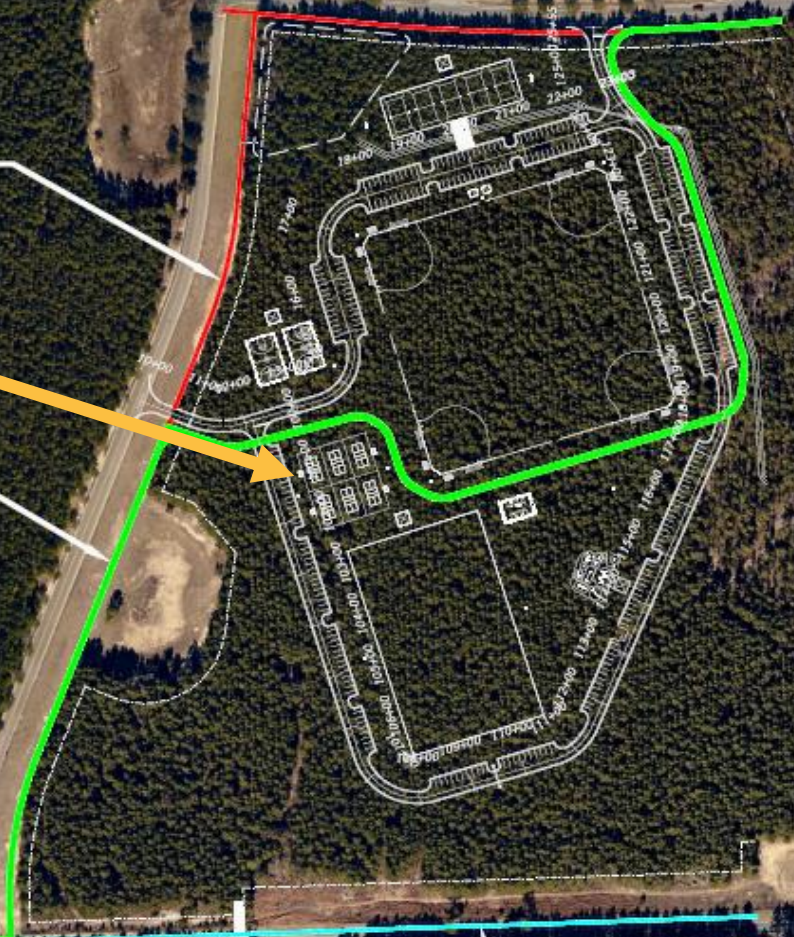


[RED]  
SIDEWALK  
6' WIDE, 6" THICK

[GREEN]  
MULTI-USE TRAIL PARK  
10' WIDE & 12' WIDE, 6" THICK

[YELLOW]  
MULTI-USE TRAIL DMS  
10' WIDE, 6" THICK

[BLUE]  
SIDEWALK - TRAM RD. EAST  
(FOUR OAKS TO END OF PROJECT)  
6' WIDE, 6" THICK



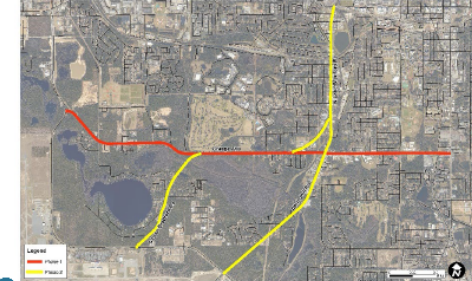
# Southwest Area Transportation Plan (SATP)

## Southwest Area Plan Update

- North & South Lake Bradford Road, Springhill Road Engagement Underway
- Estimated Completion: Fall 2019
- Airport Gateway project will utilize SATP
  - planning analysis
  - public engagement
  - existing data collection
- Upon completion of SATP
  - procurement of pre-engineering and design services for the Airport Gateway project



### Public Meeting for the Southwest Area Transportation Plan



### What's Your Vision?

Join us to share your ideas on:

- High-use locations for potential bicycle and pedestrian connections
- Suggestions on how to make these areas accessible and safer for bicyclists and pedestrians
- Needed crossings, and other transportation needs, concerns, or desires

### Public Meeting Information

Focus: Gathering input on future needs for Springhill Road and North Lake Bradford Road

**Location:** Pineview Elementary School  
2230 Lake Bradford Rd.  
Tallahassee, FL

**Date:** Thursday, June 20, 2019

**Time:** 5:30 pm to 7:00 pm

### Project Team Contact Information

**Capital Region Transportation Planning Agency (CRTPA)**

- CRTPA Contact: Jack Kostrzewa
- Phone: 850-891-8625
- Email: john.kostrzewa@crtpa.org

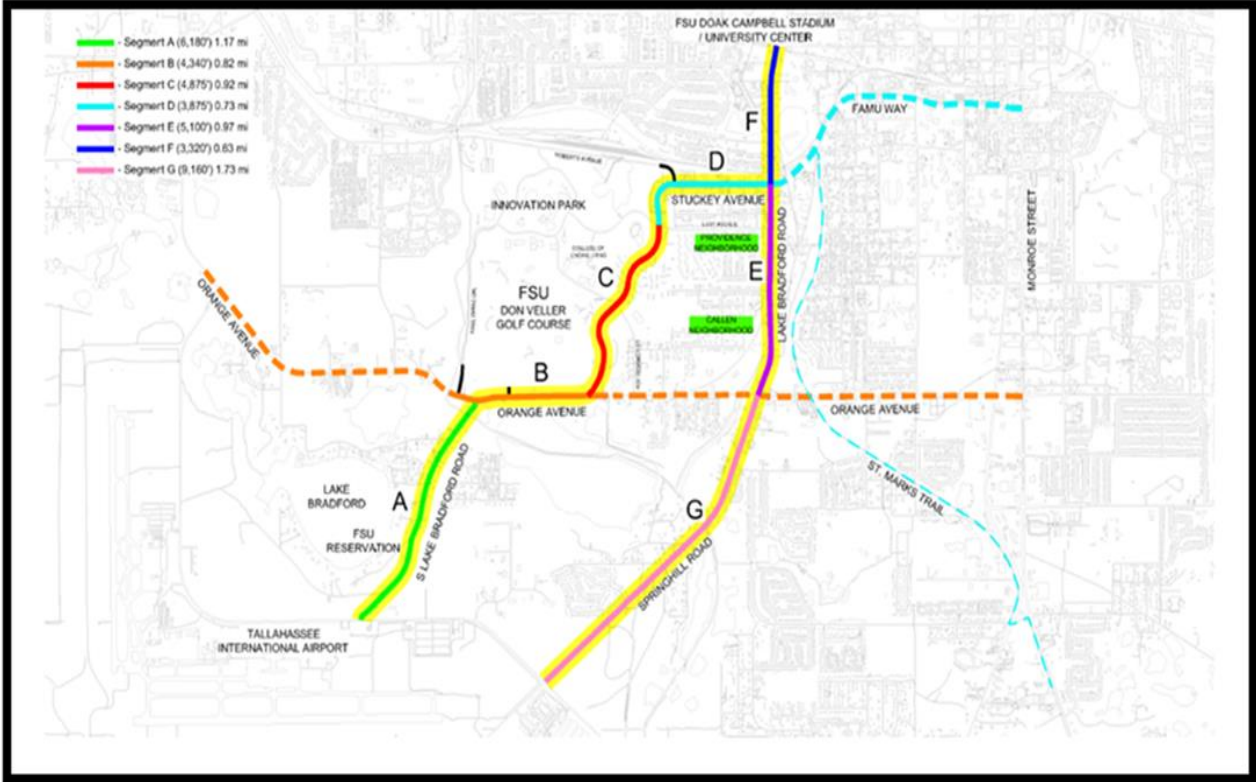
Public participation is solicited with out regard to race, color, national origin, age, sex, religion, disability, income, or family status. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translation services (free of charge) should contact the CRTPA at (850) 891-8600 at least seven (7) days in advance of the meeting of interest.



# Airport Gateway: Preliminary Engineering & Planning Services & Phase 1 Design Services

Airport Gateway Project Segments

Phase 1	
Segment G: Springhill Road (Orange Avenue to Capital Circle Southwest)	
Segment C: New Roadway (Orange Avenue to Levy Avenue)	
Segment D: Stuckey Avenue (Levy Avenue to North Lake Bradford Road)	
Segment B: Orange Avenue (New Road-intersection only)	
Levy Avenue and Neighborhood Improvements	
Phase 2	
Segments E & F: North Lake Bradford Road (Gaines Street to Orange Avenue)	
Phase 3	
Segment A: South Lake Bradford Road (Capital Circle Southwest to Orange Avenue)	
Segment B: Orange Avenue (South Lake Bradford Road intersection only)	





# Airport Gateway: Preliminary Engineering & Planning Services and Phase 1 Design Services

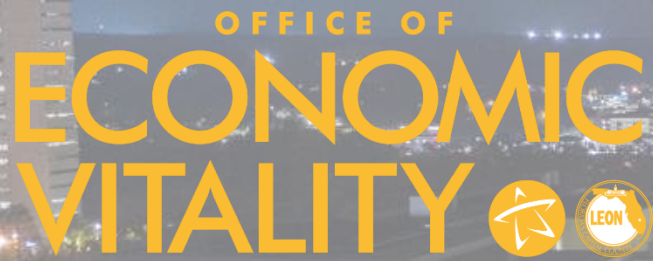
- First stage
  - a series of preliminary & planning studies
    - on all segments
  - provide design parameters for entire project
- Benefits of Phasing
  - time to
    - determine/address right of way impacts
    - coordinate utility impacts along Springhill Road
  - opens opportunities to coordinate, and potentially leverage funds, with FDOT on improvements at Springhill Rd./Orange Ave. intersection



**Airport Gateway Project Schedule**

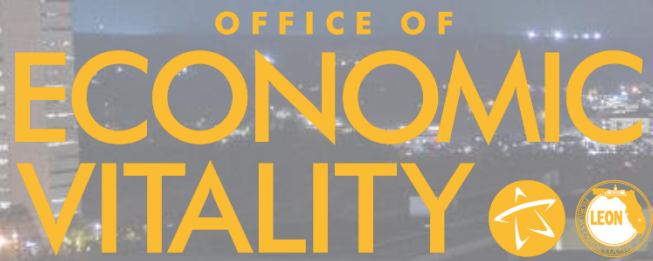
Phase 1	Action Item	Anticipated Start
Segments G, C, D, & B	Preliminary Study (includes all Phases)	Fall 2019
	Design	Summer 2020
	ROW Acquisition	Fall 2021
	Construction	Spring 2023
Phase 2	Action Item	Anticipated Start
Segments E & F	Design	Summer 2021
	Property Acquisition	Summer 2022
	Construction	Spring 2025
Phase 3	Action Item	Anticipated Start
Segment A & B	Design	Summer 2022
	Property Acquisition	Summer 2023
	Construction	Summer 2026

# Office of Economic Vitality Updates



## VISION

**Elevate** Tallahassee-Leon County's profile to **promote** and **support** our diverse and vibrant economy.



## WHY?

To facilitate the development, attraction and cultivation of innovative businesses and associated job creation to position our economy for sustained growth while raising the quality of living for the citizens of Tallahassee-Leon County.

# Economic Development Strategic Plan



## Primary Emphasis:

To build upon the community's resources and infrastructure to strategically focus the community to grow job, create businesses and build a collaborative network to expand economic opportunity."

# Target Industries

---

- Magnetics Taskforce
- Gov-Tech Focus
- Innovation Park / FAMU Partnerships (EDA)



Applied Sciences  
& Innovation



Manufacturing &  
Transportation/Logistics



Professional Services  
& Information Tech



Health Care



# Collaborators



# Experience Tallahassee

- Ranked #1 as the best place to get a fresh start by Livability.com
- Ranked #9 as the best cities in the South by Southern Living Magazine
- Top 25% for global innovation by the Innovation Cities Program
- The Tallahassee International Airport was named the Commercial Service Airport of the Year by the Florida Department of Transportation
- Ranked #8 as the Best Cities for Career Opportunities in 2019 by SmartAsset.com
- Named as one of the 10 Great Small Towns for Big Vacations by the Travel Channel
- Ranked 54th on Livability.com annual list of the 100 Best Places to Live.



# Quarterly Economic Dashboard

**Second Quarter 2019**  
TALLAHASSEE-LEON COUNTY ECONOMIC DASHBOARD  
FOR MORE INFORMATION • Visit [OEVforBusiness.org](http://OEVforBusiness.org).



The Office of Economic Vitality is the source for Tallahassee-Leon County economic information and data. We track 85+ key economic indicators, construction and development trends – both commercial and residential – as well as maintain a statistical digest, some of which are featured below. Whether your business needs assistance, you are looking for the perfect site for your business or need assistance from our expert analysts, we are here to help. Contact us at (850) 219-1060 or email [info@OEVforBusiness.org](mailto:info@OEVforBusiness.org).

INDICATOR	MOST RECENT	SINCE LAST PERIOD	SINCE LAST YEAR	WHAT DOES THIS MEAN?
<b>NEW SINGLE-FAMILY CONSTRUCTION PERMITS</b>	160 1 <sup>st</sup> Quarter 2019	+60.0% 60 more than in Q4 2018	-20.4% 41 fewer than in Q1 2018	New Single-Family Construction Permits in Leon County for Q1 2019 were down from Q1 2018 or Q1 2017, but higher than the Q1 average of 140 during 2010 to 2016.
<b>MORTGAGE FORECLOSURES</b>	118 1 <sup>st</sup> Quarter 2019	+136.0% 68 more than in Q4 2018	+6.3% 7 more than in Q1 2018	Although Mortgage Foreclosures in Leon County rose abruptly from Q4 2018, Q1 2019 was still well below the Q1 2011-2018 average of 229 foreclosures.
<b>MEDIAN SINGLE-FAMILY HOME SALES PRICE</b>	\$215,000 1 <sup>st</sup> Quarter 2019	+0.2% Up \$500 from Q4 2018	+2.4% Up \$5,000 from Q1 2018	Median Sales Price has risen in 11 of the past 20 quarters in the MSA, and has been lower than the statewide median sales price since Q4 2013.
<b>TOURISM: TOTAL VISITORS</b>	713,200 Q2 FY 2019	+25.7% Up 145,955 from Q1 of FY 2019	+1.9% Up 12,994 from Q2 of FY 2018	Total Visitors in Leon County typically increases on average about 30% from Q1 to Q2. Q2 2019 was up 7.3% from Q2 2017 and 3% higher than Q2 2016.
<b>TALLAHASSEE PASSENGERS</b>	198,539 1 <sup>st</sup> Quarter 2019	-9.5% 20,870 fewer than in Q4 2018	+6.5% 12,034 more than in Q1 2018	TLH Passengers in Q1 2019 were the most for any Q1 since 2008. During 2015-2019, passengers in Q1 averaged 175,753.
<b>OFFICE VACANCY RATE</b>	4.1% 1 <sup>st</sup> Quarter 2019	-0.1 pts. Down from 4.2% in Q4 of 2018	-0.1 pts. Down from 4.2% in Q1 of 2018	Office Vacancy from Q4 2017 to Q1 2019 averaged 4.2%, a drop of 3.1 points from the annual average vacancy rate of 7.1% during 2010-2016.
<b>INDUSTRIAL VACANCY RATE</b>	2.9% 1 <sup>st</sup> Quarter 2019	+0.9 pts. Up from 2.0% in Q4 of 2018	-0.4 pts. Down from 3.3% in Q1 of 2018	Industrial Vacancy from Q4 2017 to Q1 2019 averaged 3.6%, a drop of 4.6 points from the average annual vacancy rate of 8.2% during 2010-2016.
<b>EMPLOYMENT</b>	188,984 1 <sup>st</sup> Quarter 2019	-0.3% Down 658 from Q4 2018	+2.0% Up 3,792 from Q1 2018	Employment levels have increased 20 months in a row, comparing same month of prior year. MSA monthly average of 189,984 in Q1 2019 was 2% higher than the Q1 2018 monthly average.
<b>LABOR FORCE</b>	195,728 1 <sup>st</sup> Quarter 2019	-0.1% Down 138 from Q4 2018	+1.8% Up 3,379 from Q4 2018	MSA average monthly Labor Force in Q1 2019 was 1.7% higher than the Q1 2018 monthly average. Labor Force has grown 34 of the past 36 consecutive months, comparing same month of the prior year.
<b>UNEMPLOYMENT RATE</b>	3.4% 1 <sup>st</sup> Quarter 2019	+0.2 pts. Up from 3.2% in Q4 2018	-0.3 pts. Down from 3.7% in Q4 2018	MSA 3-month average Unemployment Rate has decreased for 90 consecutive months, comparing same month of the prior year.
<b>AVERAGE WEEKLY WAGE</b>	\$841 3 <sup>rd</sup> Quarter 2018	+2.4% \$20 more than in Q2 2018	+1.2% \$10 more than in Q3 2017	MSA Average Weekly Wage has increased in all but 1 of the past 20 quarters, comparing same quarter of prior year. The 4-quarter moving average has also increased in all but 1 of the past 20 quarters.
<b>UNEMPLOYMENT CLAIMS</b>	1,178 1 <sup>st</sup> Quarter 2019	-23.8% 368 fewer than in Q4 2018	-1.3% 16 fewer than in Q1 2018	MSA Initial Claims for Unemployment Compensation in Q1 2019 were the fewest for any quarter since before 2010.
<b>TAXABLE SALES</b>	\$1.35 B 4 <sup>th</sup> Quarter 2018	+11.1% Up \$134 M from Q3 2018	+7.8% \$98 M more than in Q4 2017	MSA Taxable Sales were 4.5% higher in 2018 than in 2017, and have gone up in 56 of the past 60 months, comparing sales to the same month of the previous year.

# U.S., State, and Local Conditions

## Private Sector Job Growth (May 2019 preliminary, year-over-year)

- U.S. 1.7%
- Florida 2.7%
- Tallahassee MSA 3.4%

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, Seasonally Adjusted

## Unemployment Rate (May 2019 preliminary)

- U.S. 3.6%
- Florida 3.1%
- Tallahassee MSA 3.0%
  - Leon County 2.9%

Source: U.S. Department of Labor, Bureau of Labor Statistics, Local Area Unemployment Statistics Program, Non Seasonally Adjusted

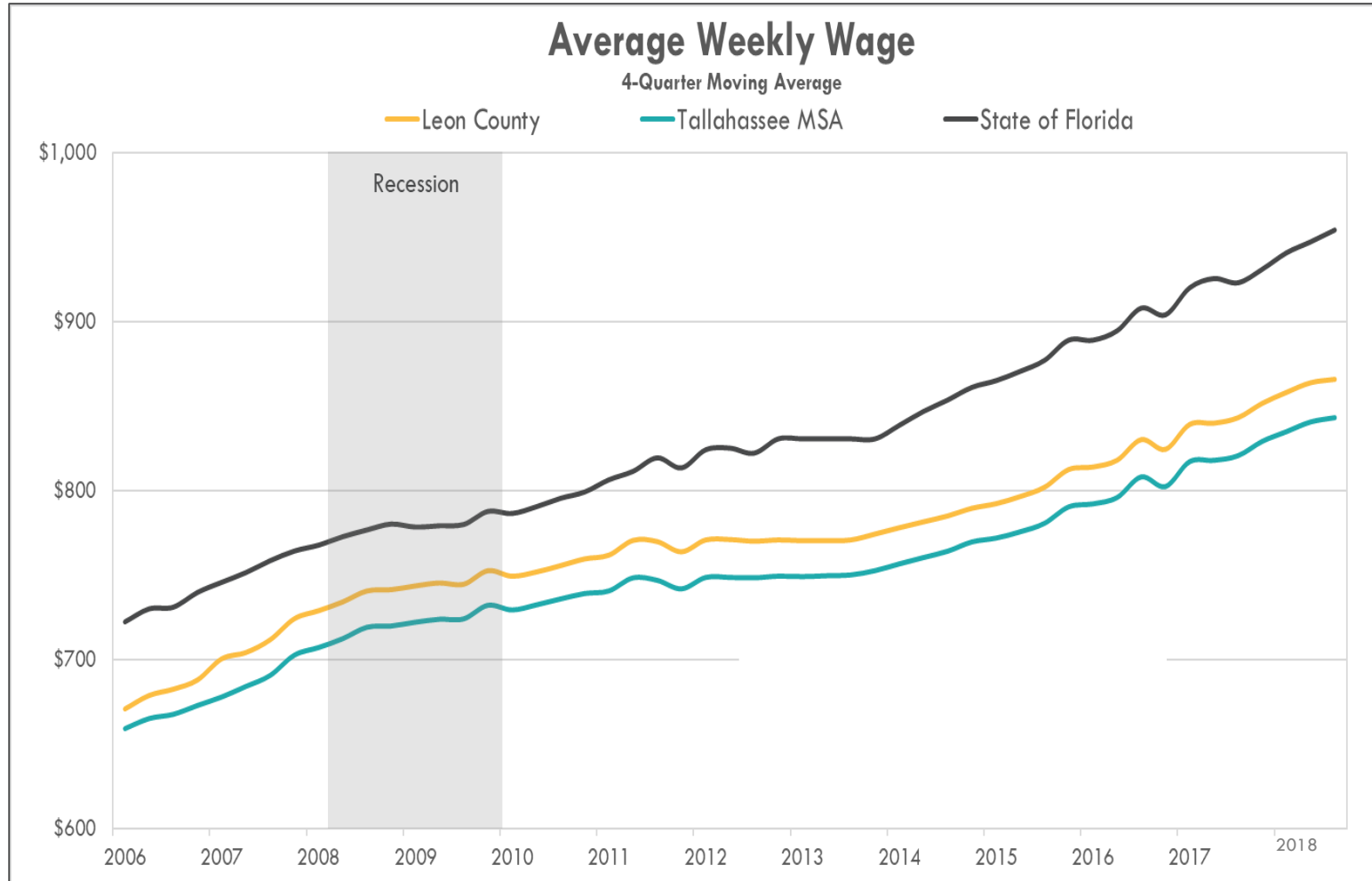
## Job Growth by Industry (May 2019 preliminary, year-over-year)

<u>Industry</u>	<u>Tallahassee MSA</u>	<u>Florida</u>	<u>U.S.</u>
Financial Activities	2.5%	3.5%	1.1%
Professional & Business Services	2.3%	3.2%	2.3%
Leisure & Hospitality	4.5%	3.2%	2.5%
Construction	6.0%	4.0%	2.8%

Source: U.S. Department of Labor, Bureau of Labor Statistics, Current Employment Statistics Program, Non Seasonally Adjusted



# Average Weekly Wage



Wages steadily climbed since 2008 at about pace with the state.

Gross wages in Leon County rose from \$5.5 Billion to \$6.5 Billion between 2008 and 2017.

Avg. Wage is \$866 in Leon, \$841 in MSA, \$924 in Florida



# Quarterly Feature: Taxable Sales Trends

---



# Monthly Report: Data Driver

## June 2019: Data Driver

The Office of Economic Vitality is the source for Tallahassee-Leon County economic information and data. We track key economic indicators and development trends, a selection of which is provided below. These monthly statistics provide a general picture of macroeconomic, large employer, and startup activity. This month, the "My Take" segment features the **Florida Small Business Development Center at Florida A&M University**.

### EMPLOYMENT

CITY OF TALLAHASSEE

98,384

UP 1.1% YEAR-OVER-YEAR

LEON COUNTY

151,006

UP 1.1% YEAR-OVER-YEAR

SOURCE: LAUS

### LEON COUNTY TOTAL TAXABLE SALES

\$415M

UP 7.7% YEAR-OVER-YEAR

SOURCE: FLORIDA DEPARTMENT OF REVENUE

### SMALL BUSINESS LOANS

\$347,000

\$6.5 M FEDERAL FISCAL YEAR-TO-DATE

SOURCE: SBA LEON COUNTY

### UNEMPLOYMENT

CITY OF TALLAHASSEE

3.1%

DOWN 0.2 POINTS YEAR-OVER-YEAR

LEON COUNTY

2.9%

DOWN 0.2 POINTS YEAR-OVER-YEAR

SOURCE: LAUS

### INDUSTRY/OFFICE VACANCY

INDUSTRIAL VACANCY RATE

2.7%

OFFICE VACANCY RATE

4.3%

SOURCE: IOSTAR

### NEW BUSINESS UTILITY STARTS

35

DOWN 21 FROM LAST MONTH

SOURCE: TALLAHASSEE COMMERCIAL UTILITY STARTS

OFFICE OF  
ECONOMIC  
VITALITY

850.219.1060

OEVFORBUSINESS.ORG

### MONTHLY STATISTIC

NEARLY 40% OF THE WORKFORCE MAKES AT LEAST 40% OF THEIR INCOME VIA GIG WORK.

Call it contract labor, independent contracting, freelancing, or a side hustle, the **GIG ECONOMY** is redefining the "workforce" and quietly dragging the conventional structures along for the ride.



### CONTRIBUTOR

**Keith Bowers** is the Regional Director for the **Florida Small Business Development Center at Florida A&M University** and has served in this capacity for over eight years. Keith and his team provide supportive services and technical assistance to entrepreneurs and small business owners throughout an eight county region in the Florida Panhandle.

850.599.3407

SBDCFAMU@GMAIL.COM

### MY TAKE: SBDC AT FAMU

Get comfortable with words like "taskify" and phrases like "the atomization of talent sourcing." In fact, we all need to tune in closely for a whole new lexicon when it comes to the "workforce" as we know it.

**Gig Work is the new black!** Think about it. **Forty percent of the workforce** makes at least 40% of their income through alternate sources. The current workforce is becoming more and more intoxicated with the taunt of producing multiple sources of income. Whether it's Uber, Lyft, Airbnb, consulting, or a myriad of tech-related services, the marketplace is widening and opening to the concept of a shorter engagement with the service provider in an on-demand format. The deliverables are more succinct and require a more precise expertise.

I have spent the majority of my career providing consulting services and technical assistance to small businesses and entrepreneurs. I have never witnessed such a ground swell of new entrants into the marketplace. Because of the very low barrier to entry into the space of commerce, the ability to precisely quantify the economic impact contributed by the Gig Economy has eluded economist for the moment. However, **Gig Work is definitely playing a major role in the vibrancy of our economy.** We need to abandon pejorative perceptions once associated with side hustles and **embrace the permanency of this new norm.**



850.219.1060

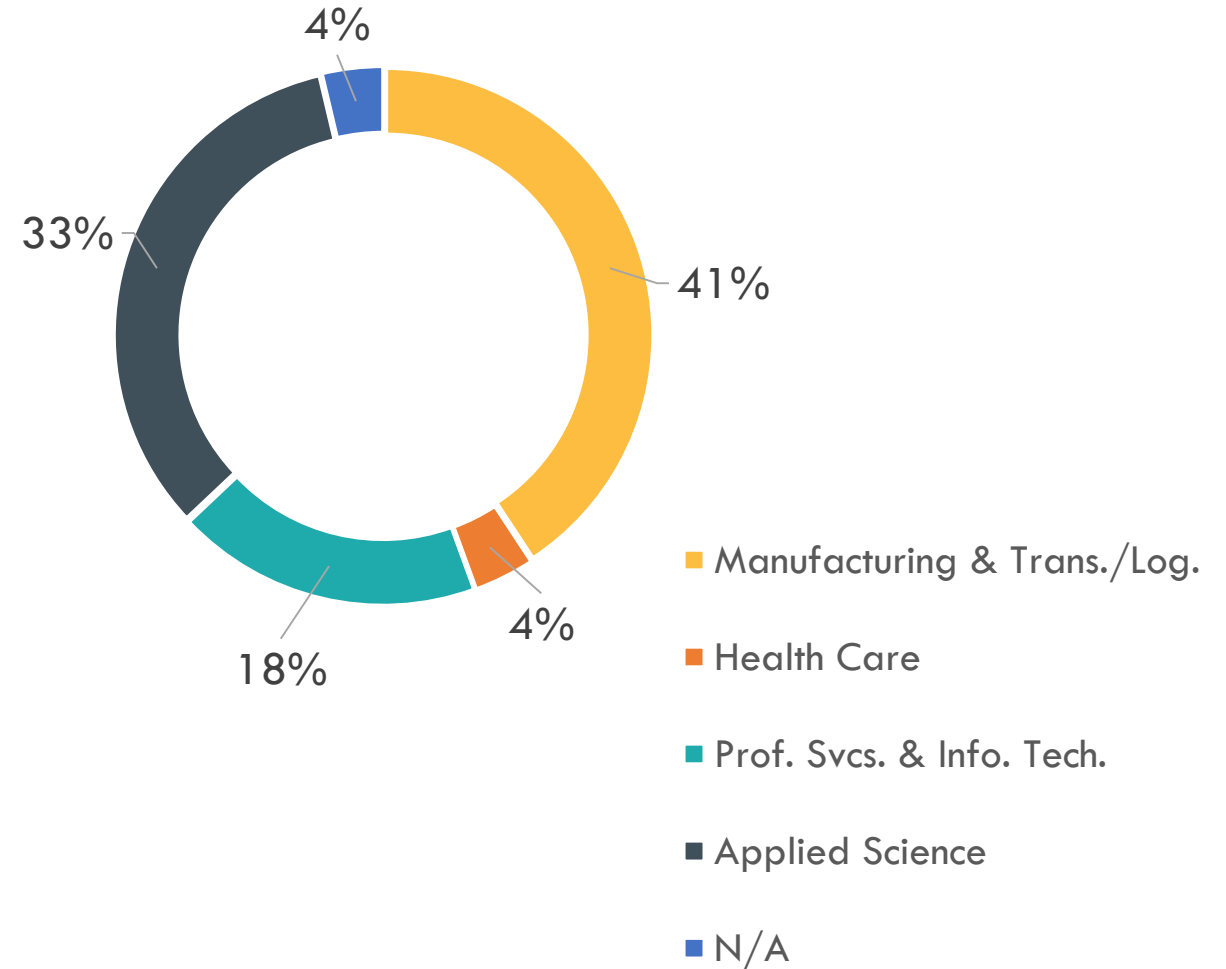
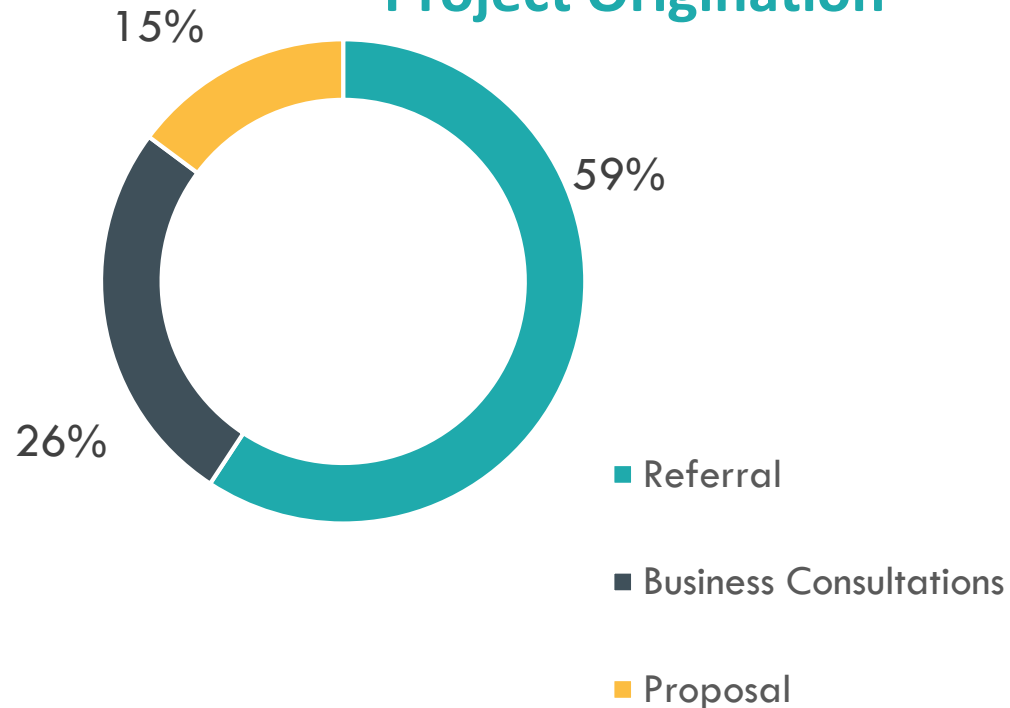
OEVFORBUSINESS.ORG

# Business Development

## 27 Active Projects

### Projects by Industry

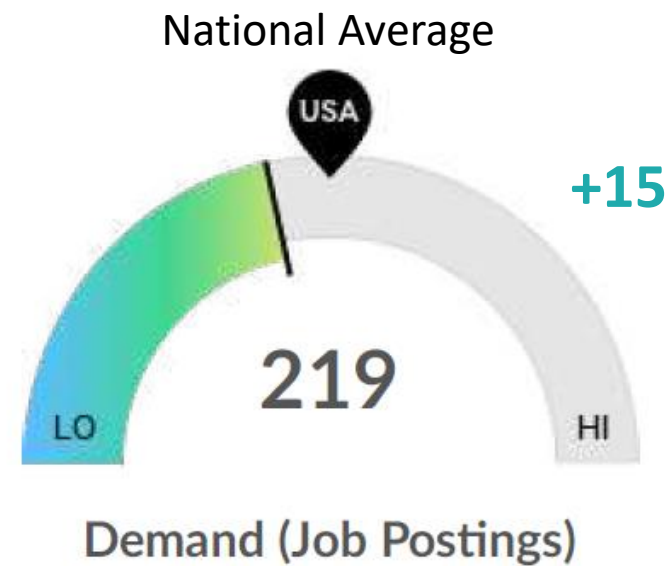
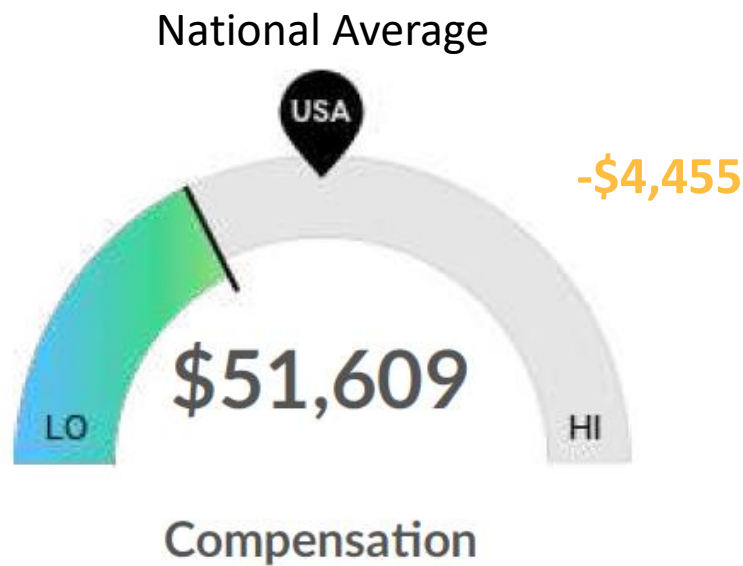
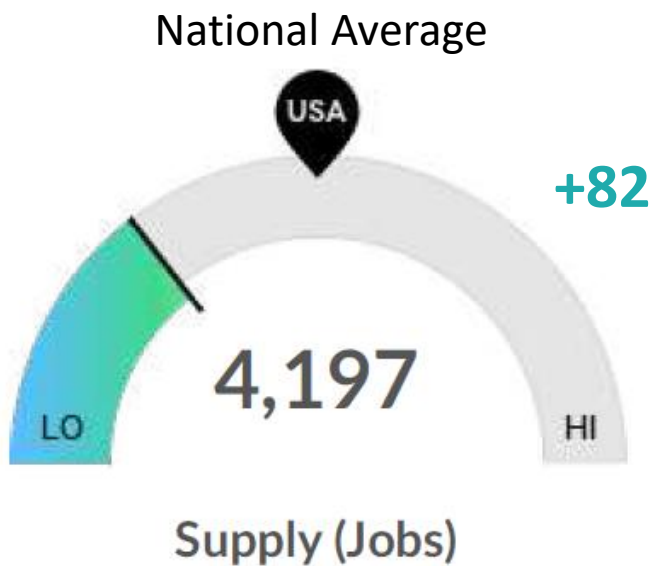
#### Project Origination



EMERGING  
MAGNETIC  
CAPITAL OF  
THE WORLD



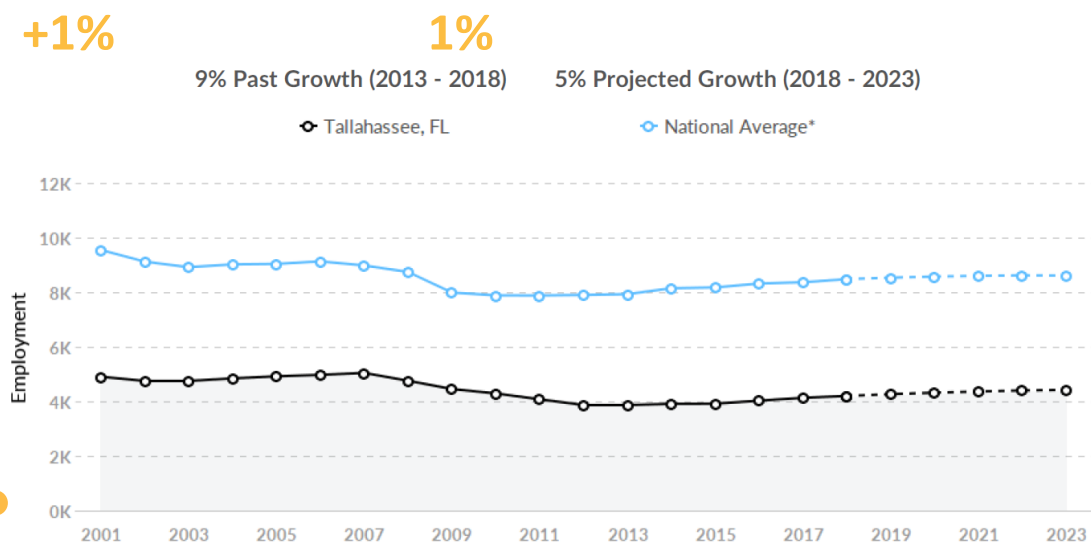
# The Applied Sciences, Innovation, & Manufacturing Report



## Leon County

From 2018 – 2026 there is a projected **5% growth** in manufacturing jobs.

Source: Florida DEO





# Project Funnel for Magnetic Recruitment



**OEV**



RESEARCH ON INVESTMENT

# MWSBE Business Engagement



4 Industry Academies

80 Attendees



56 MWSBE Certifications

39 Business Consultations

27 Business Referrals

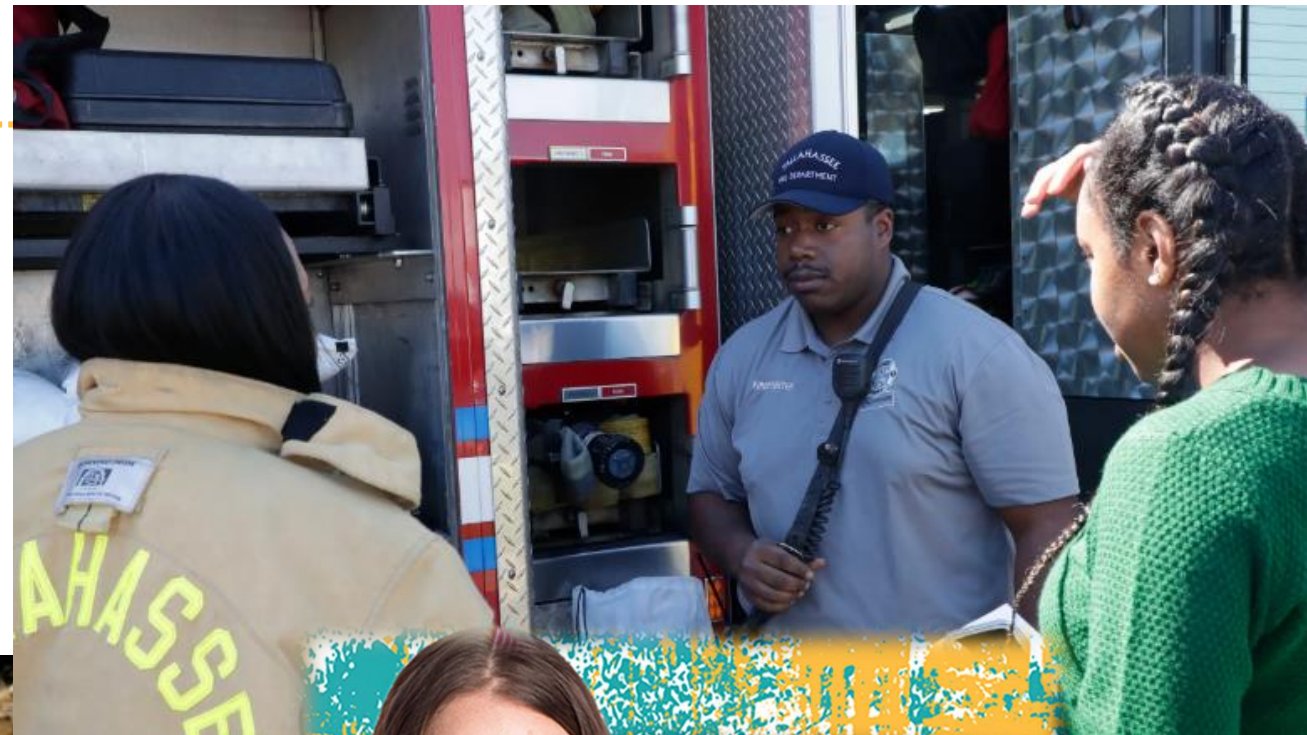


## Leon Works Expo

*First Regional Expo on Skilled Trades Careers*

*450+ Students*

*130+ Exhibitors*



**Training  
Our Talent**  
SPEAKER SERIES  
**ALICIA RAINWATER**



OFFICE OF  
ECONOMIC  
VITALITY

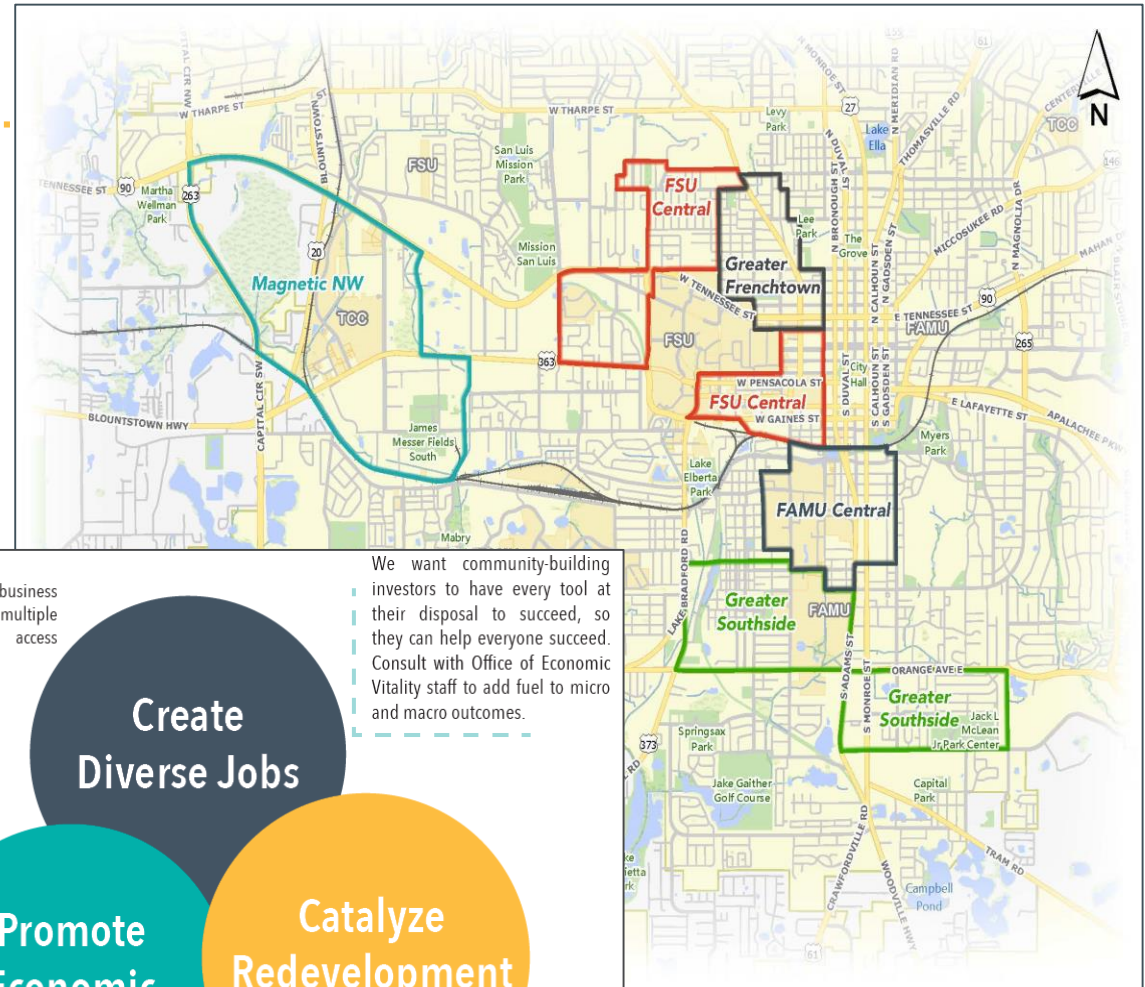
## Opportunity Zone Workshop

**Sold Out!**

**100+ Attendees**

**80% Interested in a follow-up workshop**

**41% of respondents connected with an  
O-Zone Speaker**



Invent creative business ideas, leverage multiple incentives, and access our talent.

**Create  
Diverse Jobs**

We want community-building investors to have every tool at their disposal to succeed, so they can help everyone succeed. Consult with Office of Economic Vitality staff to add fuel to micro and macro outcomes.

**Promote  
Economic  
Inclusion**

**Catalyze  
Redevelopment**

Be a future-builder: each district brings a broad range of talent and skills to the table to enhance your business.

Mixed Use, Commercial and Industrial options await in every district. This program, as part of a capital stack, can "make the numbers work."

# Events

*Follow up to Power  
Forward Speaker Series  
200+ Attendees  
10+ Resource Partners*



# What's Next

---

- Streamlining local business consultations and outreach
  - Externally and Internally
- Gov-Tech Outreach
- Building Resiliency for natural and man-made disasters
- Website Redevelopment
  - RFP released this spring
  - Selection process completed; vendor chosen





# MWSBE B2B CONNECTIONS

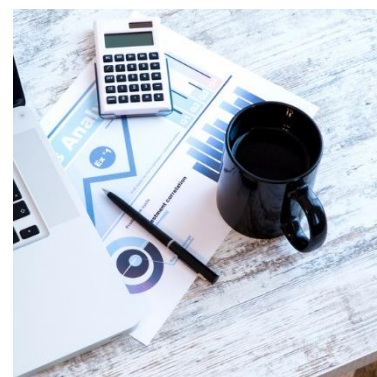
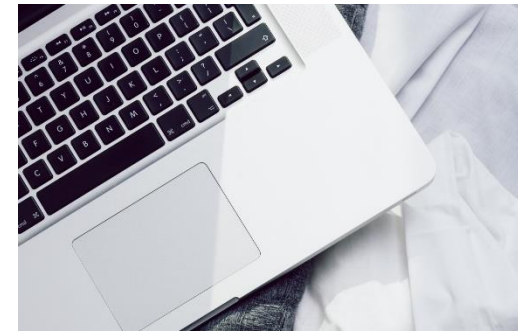
## Launching MWSBE B2B Connections Events



Designed to encourage collaboration between prime vendors and OEV certified MWSBEs.



Will serve as a recruitment tool for minority and women-owned businesses to certify.





# MWSBE CONNECTIONS

## Fall 2019: Schedule and Category

Thursday, August 8, 2019



Professional Services

Thursday, September 12, 2019



Public Relations /  
Communications

Thursday, October 10, 2019



Architecture and  
Engineering

Thursday, November 14, 2019



Construction and  
Related Trades



*Following each activity, OEV staff will continue To facilitate connections between participants and will conduct surveys and monitor utilization.*





# Export University 101

## *Introduction to Exporting* *September 26, 2019*

### Partners Include

- International Trade Administration
- Tallahassee International Airport





**@OEVforBusiness**

**#FLCapital4Biz**



# Telephonic Participation

- Authorization for Commissioner Williams-Cox and Commissioner Richardson to Participate by Telephone
- The IA Board is responsible for approving telephonic participation under Blueprint Telephonic Participation in Agency Meetings Policy Section 105.06(C).
- May vote telephonically
- Does not count for quorum

# Consent

**Consent Items #1 - #5 and #13, #17**

**Item #14 – Removed**


**Items #6, #15 and #16 Pulled from Consent**

# Item #6: Shop Local Marketing Initiative

- Shop Local Programs:
  - Promote consumer and business spending at participating businesses
- Embrace the idea of localism:
  - Authenticity
  - Uniqueness
  - Tangible connection

**OEV Tallahassee-Leon County Office of Economic Vitality**  
Published by Cristina Long Paredes [?] · October 11, 2018 · 🌐

Looking to see what is #OpenForBusiness? Check out <http://bit.ly/OpenBiz> for the status of local area #grocery, #hardware, and #pharmacy store openings. You can also report #storeopenings on the map. #Hurricane #MichaelTLH #FLCapital4Biz



**20,030** People Reached      **2,409** Engagements      [Boost Again](#)

Boosted on Oct 12, 2018 By Cristina Long Paredes      Completed      Boosted on Oct 12, 2018 By Cristina Long Paredes

People Reached	<b>3.3K</b>	Post Engagement	<b>167</b>
----------------	-------------	-----------------	------------

[View Results](#)

[People Reached](#) >3

[Bridget Callea, Christine Stricker and 83 others](#) 15 Comments 161 Shares



# Shop Local Marketing Initiative

---

- Conducted a survey of 13 communities across Florida and national economic development organizations (EDO) on shop local initiatives to determine:
  - Causes leading to shop local efforts
  - Funding sources and return on investment
  - Which EDOs undertake shop local activities

Findings indicate that shop local programs:

- Promote a group of local businesses not served by other promotions;
- Mainly consist of advertising, stories, and event-organizing on behalf of these business.



# Recommendation

- Use broad marketing platforms to help extend awareness of the existing or newly arising Tallahassee-Leon shop local efforts
- Allocate \$2,500 in existing marketing funds to cross promote current and future shop local initiatives in Tallahassee-Leon County through the following activities:
  - Develop a shop local splash page for OEV website
  - Provide promotion in newsletters and social media
  - Promote the National Small Business Saturday

**OEV** Tallahassee-Leon County Office of Economic Vitality is with Rebels' Midtown Boutique and Strauss Gallery. Published by Kianna Brown [?] · November 23, 2018 ·

Tomorrow is #SmallBusinessSaturday! Show your love by shopping locally! #ExperienceBetton #ShopSmall #FLCapital4Biz

Shelly & Kelley  
Owners, Rebels' Midtown Boutique  
grows and support than another hi. I'm Kelly and

2,700 People Reached 22 Engagements [Boost Again](#)

Boosted on Nov 23, 2018 By Kianna Brown Completed

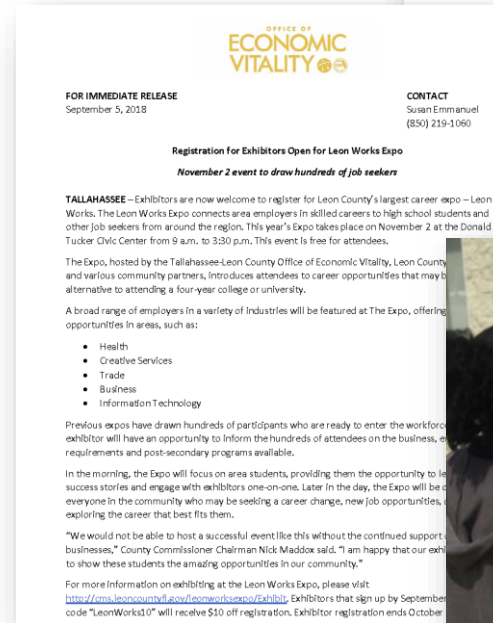
People Reached	2.6K	10-Second Video Views	287
----------------	------	-----------------------	-----

[View Results](#)



# #15. Authorization to Advertise, Negotiate, & Award Contracts for Marketing and Communication Services

- Current
  - Third and final year of continuing services agreement
  - Provides public relations, strategic communication, marketing services, and graphic design services
  - Serves OEV and Blueprint
- Changing marketing & communications needs
  - Refine current arrangement to meet future needs
- Continuing services contract model
  - Provides needed flexibility
  - Limits the amount of funds spent each year
  - Continues to improve service efficiencies & outcomes

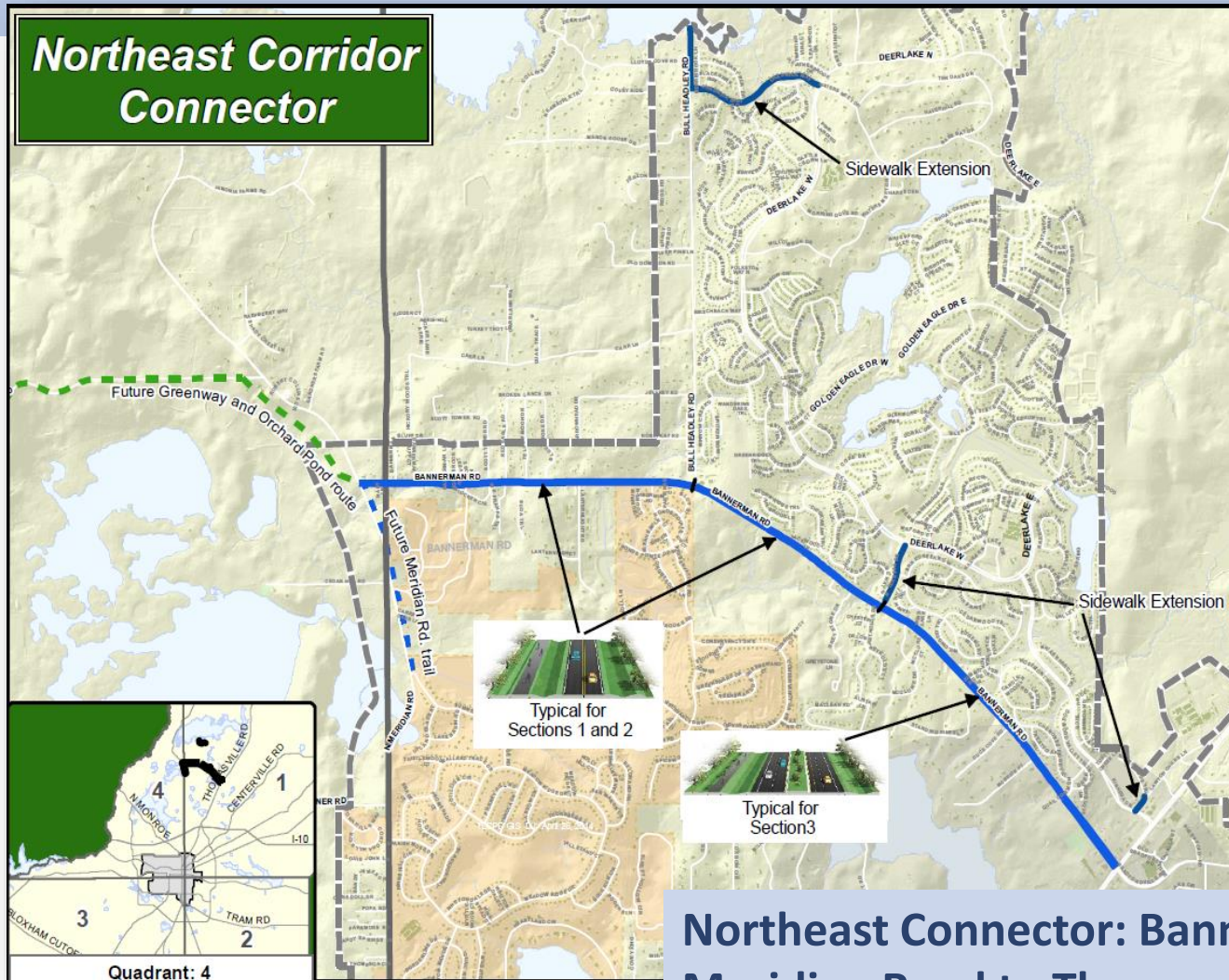


## PUBLIC ENGAGEMENT PLAN EXECUTIVE SUMMARY





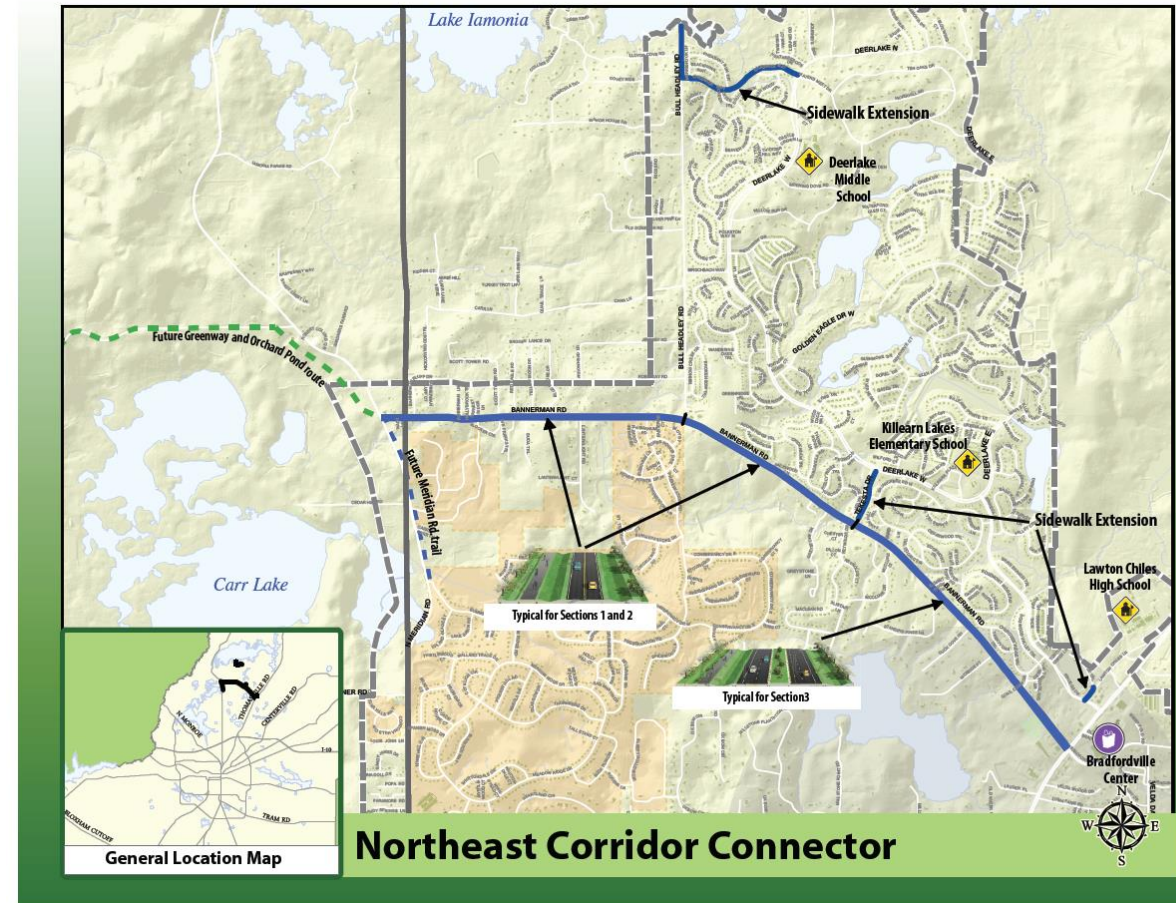
# #16. Authorization to Award a Contract for the Northeast Connector Corridor Project Development and Environment Study and Design Services



**Northeast Connector: Bannerman Road-Meridian Road to Thomasville Road**

# Northeast Connector Corridor PD&E Study & Design Services

- February 28 IA Board agenda item: Authorization to procure PD&E re-evaluation (including feasibility study) and design services
- Will include analysis of widening from Tekesta Road to Bull Headley Road
- The project was advertised
  - 3 proposals were submitted
  - RS&H highest ranked bidder



# General Business

18. Draft Fiscal Year 2020 Operating Budget and Fiscal Year 2020 – 2024 Capital Improvement Program Budget for the Blueprint Intergovernmental Agency
19. Approval of the Proposed Blueprint Intergovernmental Agency Public Engagement Plan
20. Presentation and Discussion of the 2019 Disparity Study of the City of Tallahassee, Leon County Government, and the Blueprint Intergovernmental Agency
21. Election of the Blueprint Intergovernmental Board of Directors' Vice Chair

Draft Fiscal Year 2020 Operating  
Budget and Fiscal Year 2020 – 2024  
Capital Improvement Program  
Budget for the Blueprint  
Intergovernmental Agency

# Budget Process

- Draft Budget Developed Spring through Summer 2019
  - Coordination with City and County Management
  - Budget Offices
- First Public Hearing: August 22, 2019: CAC Meeting
- Second Public Hearing: September 5, 2019 IA Board Meeting
- Request for Adoption: September 5, 2019 IA Board Meeting



# FY 2020 Budget Considerations

- Supports
  - IA Board-Approved Blueprint Implementation Plan for FY 2019-2024
  - First ever Strategic Plan for economic development/target industries
- Provides
  - Operating
  - Capital Projects and Programs
- Funds
  - Final 3 months of the Blueprint 2000 program
  - Initial 9 months of the Blueprint 2020 program
- Provides (beginning January 1, 2020)
  - 66% to Infrastructure
  - 12% to OEV



# Proposed Operating and Projects Budget

- \$35.7 million proposed for Operating & Project Budgets
- Excludes debt service
- Increase is due
  - new office lease and associated expenses
  - assumption of shared staffing costs

	FY 2018	FY 2019	FY 2020
	Actual	Adopted Budget	Proposed Budget
<b>A. Infrastructure Program Operating Budget</b>			
Total Infrastructure Operating Budget	\$2,137,987	\$3,250,269	\$3,250,267
<b>B. Infrastructure Capital Improvement Program</b>			
Total Infrastructure Capital Projects	\$18,193,981	\$22,164,821	\$27,379,956
<b>C. OEV Operating Budget</b>			
Total OEV Operating Budget	\$1,073,202	\$1,264,541	\$2,328,290*
<b>D. OEV Capital Projects Budget</b>			
Total OEV Capital Projects	\$0	\$0	\$2,726,466
<b>Uses of Funds, Operating &amp; Capital</b>	<b>\$21,405,170</b>	<b>\$26,679,631</b>	<b>\$35,684,979**</b>

\* Increase is due to new office lease and associated expenses and the assumption of shared staffing costs.

\*\*Year over year increase in Uses of Funds does not reflect debt service payments, which reduce to \$0 in FY 2020.

# Implementation Plan Considerations

## IA Board Approved Implementation Plan Considerations for Infrastructure Program:

- Built from IA Board approved project prioritization
- \$259,000,000 total revenues over FY 20-24
- \$100,000,000 Bond in FY 22
- 9 annual allocations (Total:\$7,800,000)
- 14 in projects FY 20
- 18 projects FY 20 – FY 24
- Reimbursement of BP 2000 advanced funding



# Implementation Plan Considerations

## Office of Economic Vitality

- Built from IA Board approved economic development strategic plan, target industry study, and interlocal agreement
- Operating
  - Funding for shared programs and relocation costs
  - Two new positions (administrative and marketing support)
- Capital Projects and Programs
  - Annual support for Tallahassee International Airport
  - Supports workforce development grants and outreach programs
  - Supports business engagement and recruitment programs – including minority and women owned businesses

# Economic Vitality Projects

- \$1 million of advance funding by the City and County is designated for repayment in FY 2020
- \$600,000 is programmed for leveraging and contingencies
- \$1.13 million is slated for Economic Vitality Projects

Allocations	FY 2020
Qualified Target Industry Tax Refund	\$14,000
Target Business Program	\$194,705
Urban Vitality Job Creating Pilot Program	\$25,000
Magnetic Technologies Recruitment	\$121,000
Business Development: Attraction/Expansion	\$48,000
FSU Partnership for Business Intelligence	\$10,000
Tallahassee International Airport	\$528,750
Workforce Development	\$100,000
Business and Workforce Engagement Events	\$40,000
MWSBE Industry Academies and B2B Outreach	\$10,000
Economic Vitality Sponsorships	\$35,000
Repayment of Advance Funding to City and County	\$1,000,000
Leveraging and Contingency Fund, OEV	\$600,011
<b>Draft FY 2020 CPEVP Budget Allocations</b>	<b>\$2,726,466</b>

# Recommended Action

## Option #1:

Accept the Report on the FY 2020 Operating and FY 2020-2024 Capital Budgets

The IA Board may desire to provide further direction to staff prior to the two scheduled public hearings to consider the proposed FY 2020 Operating and FY 2020-2024 Capital Budget.

The public hearings are scheduled for:

- August 22, 2019 4:30 p.m. Blueprint Citizens' Advisory Committee Meeting
- September 5, 2019 5:00 p.m. Blueprint IA Board Meeting

Item #19:  
Approval of the Proposed Blueprint  
Intergovernmental Agency Public  
Engagement Plan

# Public Engagement Plan

## Purpose

- The future of our community is planned through public engagement
- Blueprint is committed to trusted and effective engagement
- Plan is
  - Required by the Interlocal Agreement
  - Provides updates to existing strategy
  - Accommodates the 2020 program of work
  - Establishes processes for project level engagement to ensure efforts are:
    - Consistent
    - Efficient
    - Effective



# Public Engagement Plan

## Guiding Principals of Public Engagement

- Public engagement is *two-way communication* aimed at incorporating the views and concerns of the public
- Public engagement is *ongoing through all phases* of a project
- Public engagement is *inclusive* of all decision-makers and stakeholders
- The most *appropriate tools and techniques* are identified and utilized
- Comprehensive *project records are maintained to assure the public* commitments are carried throughout all phases of a project



# Public Engagement Plan

- Public Engagement Plan *provides guidelines* for all project-level Public Engagement Plans
- Staff will *develop and execute a Public Engagement Plan for each project*
  - At project development phase
  - Identify stakeholder values & concerns early in the decision making process
  - Allow the input received to inform the development of the project
- Each project specific engagement plan will identify
  - Stakeholders
  - Appropriate outreach activities based on type of project
  - Potential community concerns
  - Evaluation strategies



## BLUEPRINT INTERGOVERNMENTAL AGENCY

### Capital Cascades Trail Segment 3 COAL CHUTE POND Community Engagement Plan

#### Community Engagement Purpose Statement:

The Blueprint Intergovernmental Agency sees its design and program the amenities at Coal Chute Pond (Pond) in a way that activates the Pond as an inclusive, welcoming, desirable, and usable public space so that neighborhood residents of all ages, university students, local and nearby business owners, and families have a shared place to gather, recreate, and rest. This will be accomplished by connecting the end uses of the Pond to the project's planners and landscape architects so that the users' feedback and prioritization preferences are incorporated into the Pond's design and implementation.

#### Engagement to Date:

- 1) 10/01/2018 – 8 80 Cities Workshop
  - a. 11 participants from Railroad Square, Tallahassee Senior Center, CFNF, Big Bend Big Brothers & Big Sisters, Domi Station, and FSU
  - b. Presentation, Site Visit, Post-It Note Brainstorming
- 2) 10/04/2018 – 8 80 Cities KCCU Coal Chute Pond Workshop
  - a. ~20 participants
  - b. Presentation, small group brainstorming, large group sharing and discussion

#### Goals of February Community Engagement:

- 1) Prioritize existing ideas for Pond
- 2) Collect new ideas and incorporate into prioritization of amenities

#### Community Engagement/Stakeholder Groups

- Neighborhoods Allen
- Bond
- Villa Mitchell
- Callen
- Providence
- FAMU Students
- FSU Students
- Domi Station entrepreneur community
- Railroad Square businesses
- All Saints residents
- Gaines Street residents

# Public Engagement Plan

## Project Level Engagement

- Project level Public Engagement Plans allow Blueprint to:
  - Tailor engagement goals
  - Identify the community's needs
  - Determine key audiences
  - Identify stakeholders
  - Determine appropriate outreach & engagement strategy
  - Evaluate effectiveness





Item #20:  
Presentation and Discussion of the 2019  
Disparity Study of the City of Tallahassee,  
Leon County Government, and the  
Blueprint Intergovernmental Agency

Tallahassee/Leon County/  
Blueprint Disparity Study  
TALLAHASSEE, FLORIDA



*IA Meeting – Final Report Presentation*  
June 27, 2019



# Outline

- Introduction
- Goal of Presentation
- Findings
- Recommendations
- Questions & Answers





# Goal of Presentation

- *Present the findings and recommendations of the City/County/Blueprint Disparity Study Final Report.*
- *Answer any questions regarding the study's findings, conclusions and recommendations.*

# Combined Findings: All Categories Prime Disparity

(Table ES-7, page 6)



BUSINESS OWNERSHIP CLASSIFICATION	UTILIZATION \$	UTILIZATION %	AVAILABILITY	DISPARITY INDEX	DISPARITY IMPACT	DISPARITY CONCLUSION
AFRICAN AMERICAN FIRMS	\$11,349,217.09	1.75%	4.74%	36.81	Underutilization	Disparity*
ASIAN AMERICAN FIRMS	\$134,012.35	0.02%	0.79%	2.61	Underutilization	Disparity*
HISPANIC AMERICAN FIRMS	\$11,416,287.51	1.76%	1.57%	111.74	Overutilization	No Disparity*
NATIVE AMERICAN FIRMS	\$0.00	0.00%	0.18%	0.00	Underutilization	Disparity
<b>TOTAL MINORITY FIRMS</b>	<b>\$22,901,659.95</b>	<b>3.52%</b>	<b>7.28%</b>	<b>48.38</b>	<b>Underutilization</b>	<b>Disparity*</b>
NONMINORITY WOMEN FIRMS	\$17,271,284.92	2.66%	8.99%	29.57	Underutilization	Disparity*
<b>TOTAL M/WBE FIRMS</b>	<b>\$40,172,944.87</b>	<b>6.18%</b>	<b>16.27%</b>	<b>37.99</b>	<b>Underutilization</b>	<b>Disparity*</b>
NON-M/WBE FIRMS	\$609,729,245.65	93.82%	83.73%	112.05	Overutilization	No Disparity*

Source: MGT developed the Utilization Analysis and Availability Analysis for the study.

Disparity index is the ratio of the percentage of dollars to the percentage of available firms multiplied by 100.00.

The index is based on actual percentage value and not the rounded utilization and availability estimates percentage values presented. The disparity indices have been rounded.

\* denotes the ratio of utilization to availability is statistically significant at a 0.05 level.

The totals may not equal the sum of components due to rounding.

# Combined Findings: Construction Sub Disparity

(Table ES-8, page 6)



BUSINESS OWNERSHIP CLASSIFICATION	UTILIZATION \$	UTILIZATION %	AVAILABILITY	DISPARITY INDEX	DISPARITY IMPACT	DISPARITY CONCLUSION
AFRICAN AMERICAN FIRMS	\$14,109,178.66	15.99%	21.33%	74.96	Underutilization	Disparity*
ASIAN AMERICAN FIRMS	\$0.00	0.00%%	0.67%%	0.00	Underutilization	Disparity
HISPANIC AMERICAN FIRMS	\$507,858.66	0.58%%	6.67%%	8.63	Underutilization	Disparity*
NATIVE AMERICAN FIRMS	\$0.00	0.00%%	2.00%%	0.00	Underutilization	Disparity
<b>TOTAL MINORITY FIRMS</b>	<b>\$14,617,037.32</b>	<b>16.57%%</b>	<b>30.67%%</b>	<b>54.03</b>	<b>Underutilization</b>	<b>Disparity*</b>
NONMINORITY WOMEN FIRMS	\$5,548,653.04	6.29%%	12.67%%	49.65	Underutilization	Disparity*
<b>TOTAL M/WBE FIRMS</b>	<b>\$20,165,690.36</b>	<b>22.86%</b>	<b>43.33%</b>	<b>52.75</b>	<b>Underutilization</b>	<b>Disparity*</b>
NON-M/WBE FIRMS	\$68,059,119.05	77.14%	56.67%	136.13	Overutilization	No Disparity*

Source: MGT developed the Utilization Analysis and Availability Analysis for the study.

Disparity index is the ratio of the percentage of dollars to the percentage of available firms multiplied by 100.00.

The index is based on actual percentage value and not the rounded utilization and availability estimates percentage values presented. The disparity indices have been rounded.

\* denotes the ratio of utilization to availability is statistically significant at a 0.05 level.

The totals may not equal the sum of components due to rounding.



# Anecdotal Activities

## (Chapter 7)

### Community Engagement Activities

- Conducted twelve (12) Policy/Stakeholder Interviews.
- Conducted Stakeholder Kickoff Meetings (2).
  - Over thirty (30) participants.
- Presentations/Meetings with MWSBE Citizen Advisory Committee (2), Blueprint Citizen Advisory Committee (1), Intergovernmental Agency (IA) (1).
- Conducted Five (5) Focus Group Meetings (one ACDBE).



# Anecdotal Activities

## (Chapter 7)

- Conducted Four (4) Community Meetings/Public Hearings
  - In total, approximately forty (40) attendees
    - Twenty (25) people shared experiences
- Completed thirteen (13) stakeholder interviews with Trade Associations and Business Organizations
- Completed 45 in-depth interviews with business owners
  - Over two hundred and ninety (290) business owners contacted
- Business Information Surveys
  - Over thirty (30) completed
- Completed Custom Census Business Surveys – Over 1,300 completed
  - Approximately 27,000 calls made





# Combined Anecdotal Findings (Chapter 7)

*Anecdotal findings are perceptions and opinions of business owners and stakeholders regarding the business climate of the City/County/Blueprint marketplace. Anecdotal information was collected from in-depth interviews, focus groups, community and stakeholder meetings, and business surveys. Both MWBE firms and non-MWBE firms were utilized in the gathering of anecdotal information.*

- Firms indicated that during most of the study period, the MWBE program, and the DBE program, were operated by two agencies. Firms indicated that the consolidated programs should help increase utilization, but will require additional resources, and support from the governing bodies to function effectively.
- Participants stated that contracts are too large for their firms to successfully compete on.



# Combined Anecdotal Findings (Chapter 7)

- It was stated that “having two different program guidelines (policies and practices) within the same office is counterproductive.” OEV is in the process of consolidating their MWBE programs which will help address this issue.
- It was stated that “primes are not being held accountable for utilizing MWBEs. Primes submit names of MWBE subs to get work, but do not use the subs named in their proposal.”
- Some firms also stated that “primes are slow to pay for work completed. Accountability is needed to ensure primes are paying subs timely and contracted amounts.”



# Commendations (Chapter 8)

- City/County/Blueprint should be commended for establishing subcontractor goals on certain City/County/Blueprint contracts.
- City/County/Blueprint should be commended for utilizing B2GNow, a contract compliance and monitoring tracking system.
- OEV should be commended for having a prompt payment policy for subcontractors.
- City/County/Blueprint should be commended for encouraging SBE utilization.



# Disparity Study Report Review

- Eighteen (18) Member Disparity Study Workgroup convened
  - Comprised of City, County, and Blueprint representatives
  - Eight (8) meetings were held
- Disparity Study Report meetings conducted with three BIA Citizen Advisory Committees
  - Blueprint Citizen Advisory Committee – June 13, 2019
  - Economic Vitality Leadership Council (EVLC) – June 14, 2019
  - Minority Women and small Business enterprise Citizen Advisory Committee – June 17, 2019



## Recommendations (Chapter 8)

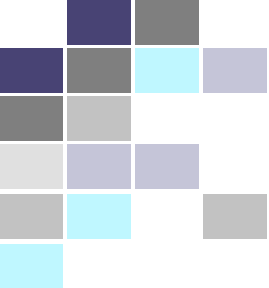
*The study provides factual predicate evidence to support the continuation of a race- and gender-conscious M/WBE Program for City/County/Blueprint.*

- Narrow Tailored M/WBE Program – any design of local MWBE programs should follow DBE federal regulations.
- Subcontractor Project Goals – continue the establishment of project specific subcontracting goals on a contract by contract basis.
- Bidder Rotation – provides each pre-qualified vendor an opportunity to be chosen to perform on a contract.
- Contract Size – consider structuring smaller bid packages (unbundle), where feasible.
- Data Management – establish processes to collect and analyze MWSBE and non-MWSBE subcontractor utilization data.
- Prompt Payment – ensure subcontractors are paid timely for their goods and services.



## Recommendations (Chapter 8)

- Use of SBE Bid Preferences – utilize SBE bid preferences to encourage SBE utilization by primes
- Purchasing Cards – require purchasing card vendor to report on MWBE utilization.
- Desk Audit – conduct a desk audit to determine if additional MWBE program resources are necessary.
- MWBE Graduation – consider a phased graduation process for firms that exceed the certification PNW requirements.
- Bonding – consider simplifying the bonding process, reducing bond requirements, and providing assistance to MWSBE firms in obtaining bonding assistance

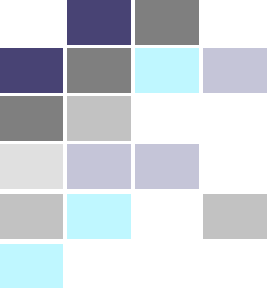


# Recommendations

## Aspirational Goals



- One of the objectives of this disparity study was to determine if a set of consolidated MWBE goals was feasible, and if so, develop a set of consolidated goals for the City/County/Blueprint.
- Below, we present a proposed set of consolidated goals that are based on legal requirements, current industry standards, and have been vetted by the Disparity Study Workgroup.
- The methodology used a combined M/WBE utilization calculation for the City/County/Blueprint and weighting for M/WBE availability and utilization.
- The aspirational goals shown below should not be applied rigidly to every individual City/County/Blueprint procurement. Aspirational goals should be based on relative M/WBE availability.



# Recommendations

## 2019 Aspirational Goals

### City/County/Blueprint



Business Category	PROPOSED CONSOLIDATED GOALS	
	MBE	WBE
Construction	5.00%	4.00%
Construction Subcontractors	14.00%	9.00%
A&E	8.00%	6.00%
Professional Services	5.00%	6.00%
Other Services	6.00%	8.00%
Material and Supplies	1.00%	6.00%

- Goals are based on:
  - Updated availability of firms
  - 2019 utilization and attainment
- Goals are in alignment with recent City/County/Blueprint performance





# Disparity Study Next Steps

- Upon IA Board's approval, OEV will work with City and County staff in order to develop the consolidated MWSBE Policies and Procedures to include the following elements:
  - 2019 Disparity Study MBE and WBE Goals
  - B2G Now Utilization
  - Purchasing Card Procedures
  - Unbundling of Procurements
  - Bonding Process Opportunities
  - Small Business Enterprise Bid Preferences
  - Bidder Rotation
  - Tiered Certification Program
  - MWSBE Graduation
  - Reciprocal Certification Program
  - Mentor/Protégé Program
  - Apprenticeship Program
- Finalize B2G Now software integration for contract monitoring and compliance for all three entities and also enable data capture in advance of the next Disparity Study.
- Convene a Taskforce for apprenticeship and mentor/protégé programs and schedule meetings in cooperation with MGT to finalize both for IA Board approval.
- Finalize and update the City's DBE Plan for approval by the City of Tallahassee Commission with the consolidated MWSBE Policies.

# Recommendations: Options #1 - 4

1. Accept the 2019 Disparity Study providing factual predicate evidence supporting the consolidated MWSBE Program for the City of Tallahassee, Leon County Government, and the Blueprint Intergovernmental Agency.
2. Direct staff to use the consolidated MBE and WBE aspirational Goals as described in the 2019 Disparity Study for Blueprint Procurements and to develop uniform policies and procedures, in consultation with City and County staff, for adoption by the Leon County Board of County Commissioners, the City of Tallahassee Commission, and the Blueprint Intergovernmental Agency Board of Directors.

# Recommendations: Options #1 - 4

3. Direct staff to work with City Procurement and County Purchasing to review the 2019 Disparity Study recommendations below for inclusion into the consolidated MWSBE Policies and the procurement and purchasing policies and procedures of all three entities and bring back an agenda item to the IA Board for consideration:

- Review the use of bidder rotation for incorporation into the consolidated MWSBE Policies and the procurement and purchasing policies of all three entities.
- Consider the “unbundling” of contracts for incorporation into the consolidated MWSBE Policies and the procurement and purchasing policies of all three entities.
- Review current prompt payment policies for effectiveness and determine if additional penalties should be considered, e.g. breach of contract.
- Review the use of purchasing card policies for all three entities to capture expenditures with MWSBE vendors made with Purchasing Cards.
- Create policies and procedures for the utilization of the B2GNow contract compliance software to manage all contract data for MWSBE and non-MWSBE procurement activity.
- Create a SBE Bid preference policy to increase utilization of SBEs in City of Tallahassee, Leon County Government and Blueprint procurements.
- Review bonding requirements and opportunities for MWSBEs.
- Consider creating an MWSBE Graduation Program in the consolidated MWSBE Policies for certified MWSBEs.

4. Direct staff to bring back apprenticeship and mentor/protégé programs for consideration by the IA Board.

Item #21:  
Election of the Blueprint  
Intergovernmental Board of  
Directors' Vice Chair

# Citizens to be Heard on Non-Agendaed Items

Next IA Board Meeting:

September 5, 2019